

Whats works well Odense Handball Club?

Spectators
or
Networking



A photograph of two female athletes running on a track at night. The athlete on the left is wearing a dark blue long-sleeved top and black shorts, with her right hand raised. The athlete on the right is wearing a white short-sleeved top and blue shorts, and is clapping. They are surrounded by spectators, some of whom are taking photos. The scene is lit with blue and white lights, and there are large speakers in the foreground.

Spectators

Strategic issue (board)

Free entrance versus money

Manpower & Planning

Type of Matches - targets

Actions

Results



Examples of actions:

Children "Runners"
Season Cards (packages)
Fan Club

Boarding schools (packages)
Competitions SOME
Sponsor (dinning)
Kombi ticket (Todays dish/ticket)



Networking

Target:

To create a "frame" where the sponsors can meet, learn and make business

Medical Products
erve
a-serve.dk



Price 1.200 Euro

12 meetings

Subgroups 8 pax

Facilitator

Web side (ads, news, calender)

PASSION, INDLEVELSE, OPLEVELSE!

Invitation til

VÆRDISKABELSE

Kære netværk

Sammen med HK Midt glæder det os at kunne invitere til næste netværksmøde

Onsdag den 21. marts 2018 kl. 7.45 - 10.00

Odin Havnepark, Lumbyvej 17, 5000 Odense C, Mødecenterfabrikken, lokale 7

- 07.45: • Ankomst og let morgenmad
• Velkomst & Nyt fra Odense Håndbold
• Værten har ordet v. Martin Rasmussen, HK Midt
• Oplæg v. Henning Karlsen - "Social Selling"
- 10.00: • Tak for i dag

Tilmelding via Netpronu [her](#) (tilmeldingsfrist senest d. 18. marts 2018)

Vi glæder os til at se dig!

