



PHF

POLISH HANDBALL
FEDERATION

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Cologne June 2017

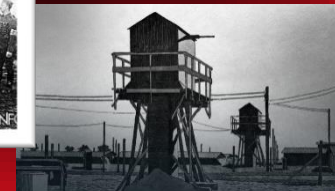
100 YEARS OF HISTORY AND TRADITION OF POLISH HANDBALL

1918 – 2018

History and success



CITY
SZCZUPIORNO



SZCZUPIORNO in 1918
Internment camp for Polish Legions soldiers
The history of Handball in Poland was born there

1976 Montreal Canada,
III place Olympic Games

2007 Germany,
II place Men's Handball
World Championship

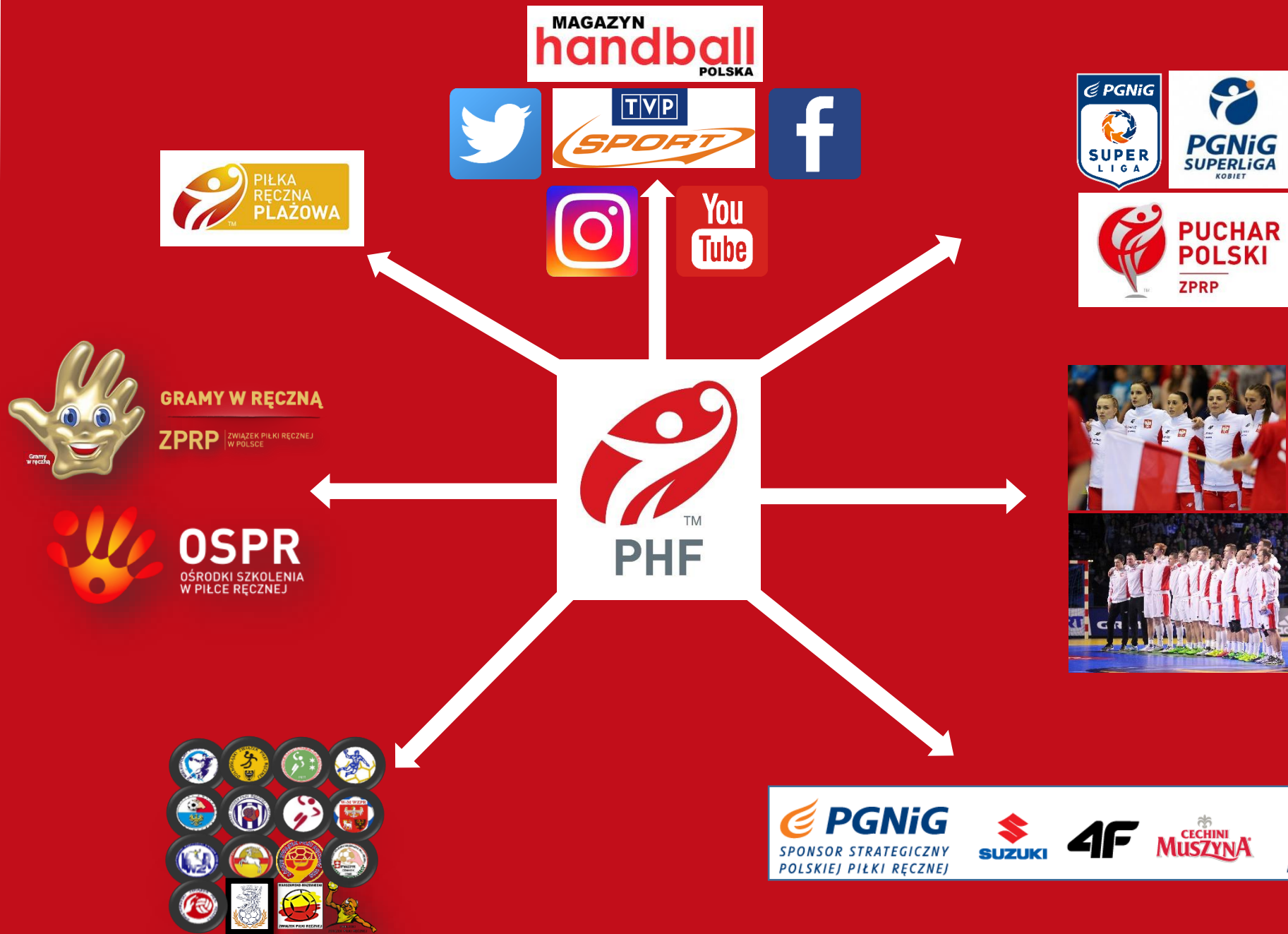
2015 Katar,
III place Men's Handball
World Championship

1982 RFN,
III place Men's Handball
World Championship

2009, Croatia
III place Men's Handball
World Championship

2016 Winner Final4
VIVE Tauron Kielce

Who we are, what we do?



- 400 722 supporters in the stands
- 100 000 in fan zones
- Transmissions through 158 TV stations
- 1,62 billion viewers
- 3000 hours of reports
- 840 volunteers
- 1284 journalists
- 171 million advertising value

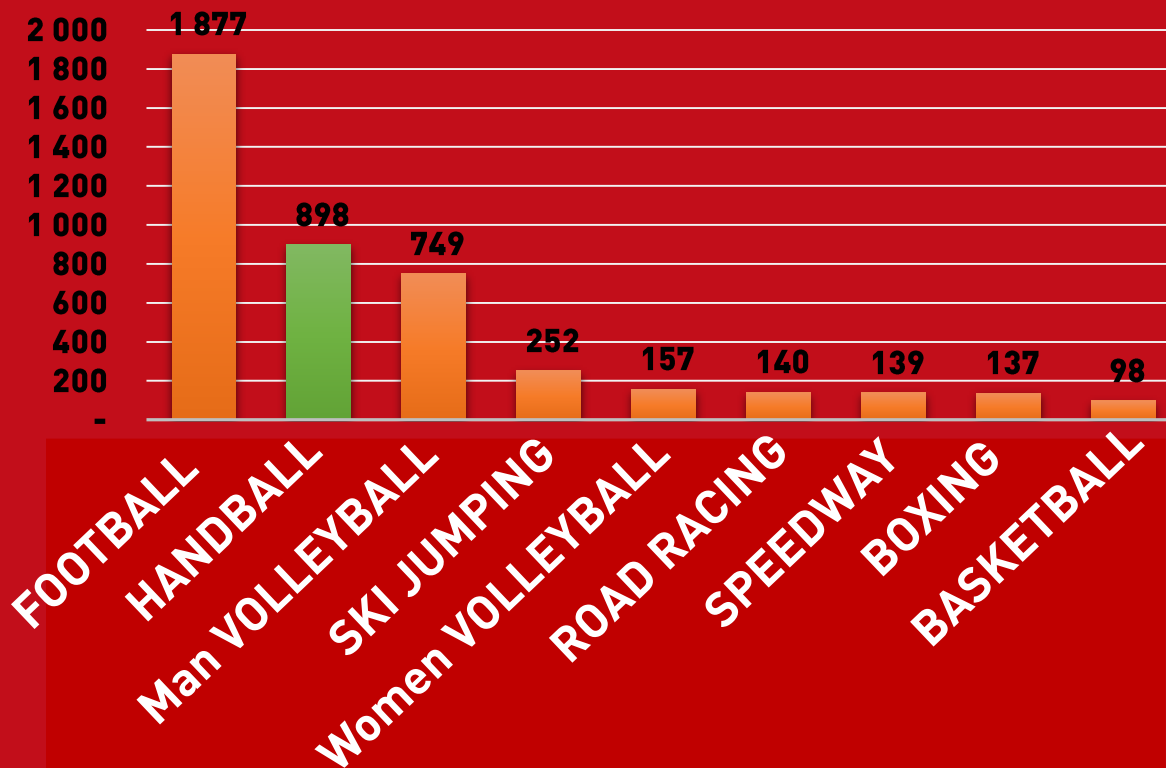


ORGANIZATIONAL SUCCESS THE EVENT OF THE YEAR 2016



Discipline rankings by brand value on TV in 2016

Value in PLN million



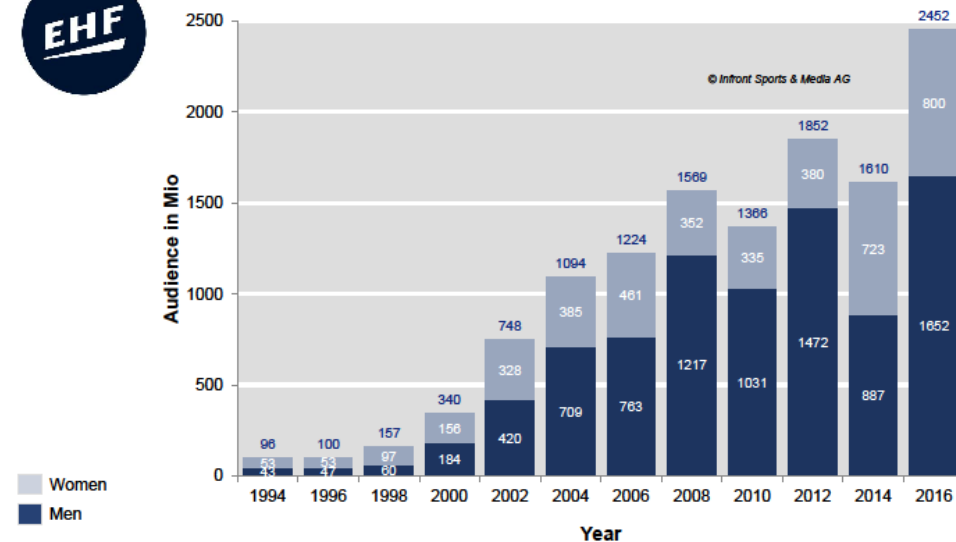
Influence



Media Performance of EHF EUROs - Men and Women 1994 - 2016



TV Audiences 1994 – 2016



On the way to the World Championship in 2023

Goals



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