EHF Club Manager Seminar 1-3 june 2017

LUGI Handball - Best practice

Tradition - LUGI founded 1912 by the University - 14 different alliances in sport.

- A club for the whole family combining both Elite and youth.
- A leading handball club in Sweden and Europe for both men and women
- An active integrated part of the local community

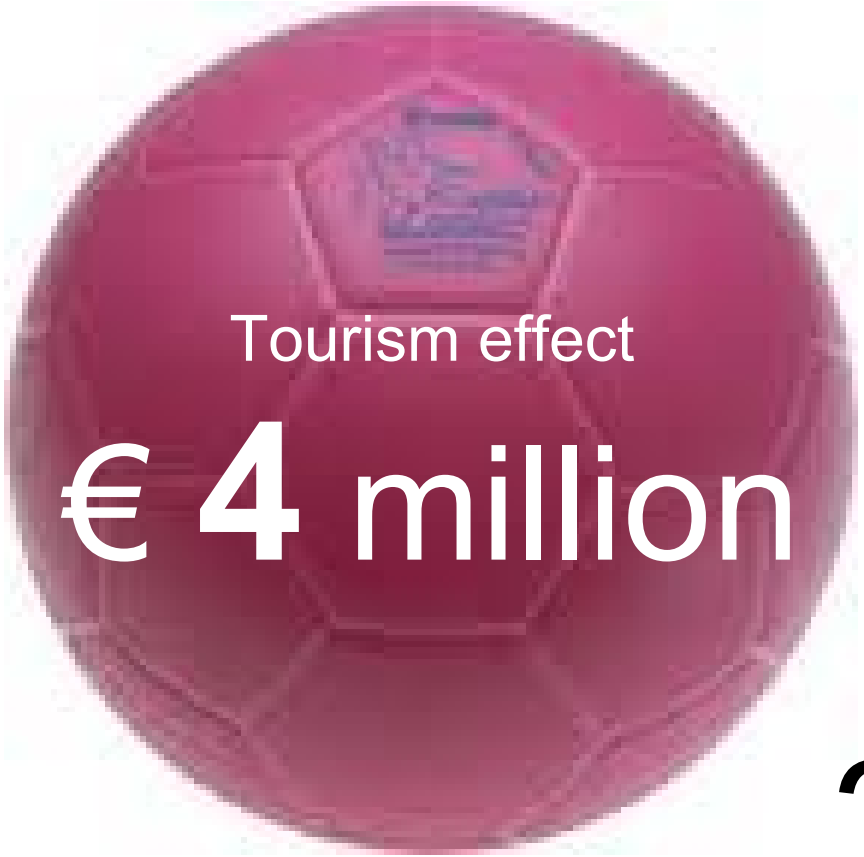
- 1200 members (850 active)
- Swedish Top team both men and women
- Last six years playing European Cups
- Turnover 2016/17 Euro 2,5 mil
- 63 teams in the club
- 115 club trainers
- **Values Controlled!!**

Financial Pillars
- Membership/Games
- Sponsor/Partners
- Lundaspelen

LUGI arranges worlds largest indoor youth tournament

- Between 26 - 30 Dec
- 700 Teams and growing……..
- 10500 participants from 15 different countries from Minihandball (-09) to B/G16 & B/G19 with Eliteclass
- 5000 overnighting guests
- Over 500 volunteers

Touristeconomic effects to LUND Town are huge!



Tourism effect

€ 4 million

DEN ALTERNATIVA
VÄGEN MOT
ARBETSMARKNADEN
PROJEKT
LUKA

With the help of the handballcommunity, we want to offer participants opportunities for meaningful and stimulating activities that provide work experience and lead participants closer to the labor market.

With the labor market, we refer to work in some form or education

LUKA - Ett arbetsmarknadsprojekt i samverkan mellan LUGI Handboll, Lunds kommun & Arbetsförmedlingen.

PROJEKT LUKA

For who?

For young adults aged 18-25 years
Requirements: You are enrolled as jobseekers at the Employment Service
Compensated during the project period
Scheduled time approx 16 hr./v (mainly Tuesday and Wednesday)
Decision on 5 month periods

It is a great advantage if you are interested in sports and events.

PROJEKT
LUKA

Practics

- Participation in LUGI's organization and internship at various departments
- Participation in LUGI events such as match arrangements, cups, business meetings
- Collaboration with business around study visits, education and internship
- Social orientation and discussions
- Support with individual action plans, self-development, CV etc.
- Follow-up and guidance

PROJEKT LUKA

Society

- To be jobseekers
- Labor market
- CV - to search for a job
- What is required for different professions
- Own development, self-estimation

Corperate

- Recruitment
- How do companies think about recruiting?
- Study visits
- How do companies work?
- Revenue - Cost

Sport & Health

- Theory and Practice
- Sleep, diet, and bud
- Goal Setting
- Focus on routines: sleep, food and health (sports)

Objectives

- The purpose is to help participants approach the labor market by offering meaningful activities and employment on their way to a job or education.
- By offering handbollcommunity life as a method, new opportunities and an inner community are opened.
- The project will be work preparation for those who are currently outside the labor market.

PROJEKT LUKA

What does it mean to participate?

- Support in the job search process
- Try different types of internships
- Meeting with companies and different workplaces
- Knowledge of work, studies and social issues
- Knowledge about yourself - characteristics, interests, matching and own reflection.
- Expand your network

PROJEKT LUKA

Result

- 2 of 7 to work
- 5 of 7 to education (Komvux)
- 1.25 Employees
- Good relation to LUND Township

PROJEKT LUKA

THE FUTURE