

Handball Bundesliga Frauen (HBF)

Women's Handball League

Best practice

Online Live-Stream

- Every match of the 1st league
- Live or on demand



Youth Certificate

- Awarding clubs for outstanding promotion of young players
- To secure quality and development of youth work
- Criteria (a.o.)
 - Level of youth league
 - Hours of training/week
 - Level of trainer certification



OLYMP Final4 2018

- 2017 first time name sponsor
- First time an own HBF event
- Neutral venue (Porsche-Arena in Stuttgart)



Relaunch of the brand „HBF“

- New positioning
- New corporate design

