

2017 EHF Club Management Seminar (6th edition)

(01 – 03 June 2017 in Cologne/GER)

“The Player in the focus – Club environment – Best Practice”

“What works well in my federation?”

Cooperation Serbian Handball Federation, local clubs and sports sector of host cities in organizing matches of Serbian national team.

This is the “Best practice” in Serbian Handball Federation.

History

If we look back, in the last decade, Republic of Serbia and Serbian Handball Federation were host of a lot of small and big events.

- 2006th U18 Men’s Euro in Belgrade(interesting fact 7000 spectators were watching the final match SRB/CRO)
- 2007th EYOF European Youth Summer Olympic Festival
- 2009th U17 Women’s Euro
- 2012th Men’s Euro
- 2012th Women’s Euro
- 2013th World Women’s Championship

Serbian Handball Federation

Serbian Handball Federation has gained experience over the years. The Federation has educated its operatives, the people who work in federation, in clubs, referees and delegates and all sports people engaged in handball as well as volunteers, and put them all at the service of the organization of big events. With a small budget but with very good organization skills and very good knowledge of the laws, regulations and rules prescribed by the EHF, Serbian Handball Federation is organizing national team matches at the highest level. All the knowledge and experience gained through the organization of previous major competitions and events are applicable to the organization of the qualifying matches of national teams.

Local clubs and host cities

Almost every city in Serbia, as well as everywhere, would like to have the honor to host national team. The host cities with its sectors of sport and local handball associations or clubs participating together with Serbian Handball Federation in the organization of the matches such as qualification for Euro.

The first both sides need to sign an agreement on the common organization of the match, where are defined precisely certain rights and obligations of the Serbian Handball Federation as well as the representatives of the host city (sports sector or local clubs). Then the organizing committee as well as local organizing committee needs to be established. Serbian Handball Federation makes a **brochure** for internal use for the all people who actively participate in the organization of the event. In this brochure lays out in detail all the topics and all the things that need to be taken care during the organization of the match. The brochure contains the contact detail of all persons in charge for organization.

- Details about the playing hall (parking zone, playing hall access needs to be secure and separate accesses have to be provided for players, team officials, EHF officials VIPs, accreditation center, press center, press and mixed zone, time keeper's table, electronic time keeping apparatus and reserve clock, score boards, table equipment, support desk, lightning, music, dressing rooms, toilets, showers, doping control room,
- Accommodation is responsibility of LOC
- Transport of guest team and EHF officials is responsibility of SHF
- Training schedule in the playing hall (gym if necessary)
- Media (responsibility of SHF and LOC) Marketing, posters, announcements, print and broadcast, internet and television, video and photographers...The most important is marketing and the way how to promote the match. SHF and LOC are using all available resources to promote brand, culture and values.
- Technical organization – floor, catch net, goals, electronic rotary panels-led boards, no advertising in the hall, flags, official announcer, police, ambulance and fire department, routing system and sign posts for players, officials as well as spectators.
- Technical meeting – special brochure published by SHF with all details about the venue, accommodation, teams, officials, pre and post match procedure,
- VIP zone for all important officials from our federation, visiting team, maybe the Ambassador of the State with which we play against, local authoritative
- Tickets and accreditation....
- Costs and finance

The conclusion

There were no complaining in the past, just good feedback we got from almost every team who we were playing against. Serbian handball federation is one of the most experience federation in Serbia at organizing big and small events. People who have gone through trainings and education with SHF are people with good organizations skills, good management and perfect communication skills. They are more than welcome in organizing teams in some other sports events (EURO indoor soccer, EURO Water polo, Euro indoor athletic).

We learned from every event we organized in past. Every time something else, but most important is that we can only success, develop our skills if we work, speak and play as a team. Together.

Jelena Rakonjac