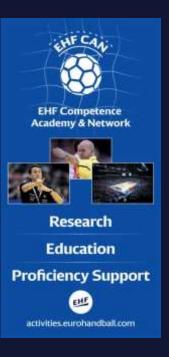
2017 EHF Club Manager Seminar 1 – 3 June 2017/ Cologne, Germany



EHF Team Sport Governance

Education

Grassroots



Helmut HÖRITSCH / EHF
Business Group Education/ Development
EHF CAN Coordinator





EHF Recommendations

Important issues for "Good Governance" in Sport Federations

- Modern "leadership" internal and external "strategic thinking"
- Overall view on the various levels of administration/management
- Building-up a professional and competent staff crew at the office
- Improving efficiency by means of education, innovation and technology
- Motivation/pro-active attitude to cope with future challenges
- Openmindedness, integrity and transparency
- Enhancing the community (Social media, CSR, New partners, etc.)





Why does the EHF invest in qualifications and skills of people?

Perspectives from the EHF point-of-view in terms of "Good Governance"

- ◆ EHF CAN (Competence Academy & Network)
- ◆ EHF CAN Technical Documentation Centre/Web Archive
- ◆ EHF Educational Services
- EHF Certification and Licensing
- ♦ EHF Cooperation with Universities and other Team Sports
- ◆ EHF Technical Service / Research / Equipment Supply Partners
- ◆ EHF Development Aid Programmes (SMART, Foster, Short term)
- ♦ EHF Handball Community Social Media Services





Who or what is EHF CAN? (Yes, WE CAN [◎]!)

- ◆ EHF CAN = Network of EHF Commission Members, EHF Lecturers, Nat. Federation and external, e.g. scientific experts
- ♦ Unanimous adoption at the 2008 EHF Congress
- ◆ Technical Delegation / EHF CAN Advisory Board
- Coordination on EHF Office level (all departments)
- ♦ EHF CAN budget = part of the EHF Development budget





Which Educational Services are put on offer by EHF CAN in cooperation with the EHF Technical Commissions/ Lecturers/ Scientific Network specialists /EHF CAN Network?

- ◆ EHF Coaches' education and further training activities
- EHF Referees' education and further training activities
- ◆ EHF Delegates' education and further training activities
- ◆ EHF Club/Federation Manager Seminars
- "European Handball Manager" University Certificate Programme
- EHF Beach Handball combined referee, delegate and coaching education





♦ EHF Scientific Conferences (4th edition in Vienna/AUT on 17/18 November 2017) — EHF Scientific Network of Specialists



- Educational services clinics, e-books/manuals, e-learning/ blended learning programmes and online testing, video teaching material
- ◆ IT/Technology support of game administration increase of the EHF range of services/credibility of the federation



What kind of EHF certification and licensing does the EHF have?

- ♦ RINCK Convention(RC) 4 categories (4 = EHF Master Coach)
- PRO Licence (EHF Master Coach + EHF involvement/thesis)
 - mandatory in EHF EURO Events and EHF CL as of 2020;
 - National and EHF Master Coach&Licensing Courses
 - as well as PRO Licence Renewal Courses
- ◆ EHF Coaching Licence (RC Category 3)
 - mandatory in all EHF Club and National
 - Team Competitions as of the 2014/15 season





EHF RINCK Convention 2000 - 2017 2014/15 - 2020/21 EHF Coaches Licensing

2000 - 2016 EHF RINCK CONVENTION (EHF Coaching Convention)



34 Signatories: AUT, BLR, BUL, CRO, CYP, CZE, DEN, ENG, ESP, EST, FRA, GER, GRE, HUN, IRL, ISL, ITA, LAT, LUX, MKD, MLT, MNE, NED, NOR, POL, POR, ROU, RUS, SLO, SRB, SVK, SUL, SWE and TUR

- + FIN, ISR and LTU (2014)
- + BEL (2015)

38 EHF RINCK Convention Signatories









- ♦ Referees EHF Young Referee Badge, EHF Referee Status
- ◆ Delegates Selection, Training/Testing, EHF Delegate Status
- ◆ Club Managers EHF Club Manager Licence, European Handball Manager Certificate by the German Sport University Cologne
- Post Graduate Academic EHF Master Coach Certification according to the Bologna system
- ◆ Beach Handball EHF Referee, Delegate and Coaching Diploma







Whom it may concern:

This letter is to certify that on September the 30th 2016, the Governing Council of the University of Las Palmas approved the postgraduate degree entitled EHF Master Coech, published in the Official Bulletin of the ULPGC (BOULPGC n°11, 7th October 2016)

(https://www2.ulpgc.es/descargadirecta.php?codigo_archivo=7120919).

The EHF Master Coach is a postgraduate degree composed by 60 ECTS credits, under the academic direction of Dr Miguel Angel Betancor (Professor of the University of Las Palmas) and by supervision of Mr Helmut Hörlisch (European Handball Federation Education & Development - Senior Manager). This university degree will be developed in close collaboration between European Handball Federation and the University of Las Palmas de Gran Canaria.

The degree includes more than 20 university professors and experts with international recognition, with a theoretical and practical training divided into 4 categories and levels of training. It is a novel and unique degree at the international level and represents a milestone in the cooperation between University and sport Organizations.

Las Paimas de Gran Canaria, September 30, 2016.

EL VICERRECTOR DE TÍTULOS Y DOCTORADO.

Baffeli Robaina Romero



PARTY AND ADDRESS.

State Institution of USPSIC Cr. Auto de Carecarda 20 2000 f Les Pairtes de Moie Carecara.





EHF CAN Documentation Centre A web-based European and global service centre for the technical development of handball (free-of-charge)

- <u>activities.eurohandball.com</u> on <u>www.eurohandball.com</u>
- ◆ EHF CAN Event Directory 1996 2017 full-scale documentation
- ◆ EHF Expert Corner e-books, web periodical, teaching videos
- ◆ EHF Web Portal on EHF Family Video archive, teaching material
- ♦ EHF CAN Facebook and EHF CAN YouTube channels with related links





EHF Website

www.eurohandball.com

"EHF Family" (web portal)

Username: EHFCAN2017

Password: Guest2017

- Click the EHF CAN button and find access to:
- Event Management (course documentation archive)
- E-learning (referee video clips)
- Teaching Material (video referee guidelines; basic movements)



Which kind of technical, technological and educational cooperation do we have with other Team Sport Federations, Universities and the EU? Sporthochschule Köln

- EHF is a member of the MESGO Programme run by UEFA
- EHF is cooperating with the former FIBA Europe Techno Centre experts in Gran Canaria/ESP on IT/Technology Support
- EHF is subsidizing a chip-based players' tracking project in SWE (Kinexon)
- EHF has an agreement with the University Las Palmas (ULPGC)
- EHF is cooperating with the German Sport University Cologne
- EHF has collaborative partnerships within EU Erasmus+Projects
- e.g.: Handball4DualCareers, EOSE, etc.

Jerman Sport University Cologne







EHF GAME ADMINISTRATION

TECHNOLOGY SUPPORT (EHF Final4s, EHF Cup, EHF EUROs)

- 1) Goal line proof
 - VisionSport / FRA
- Goal light technology (red lights behind the goal ball in/out of play)
 - EHF system (EHF Final4)
- Instant replay (real time scouting camera feed or host broadcaster based)
 - Vision-Sport / FRA
 - Observer system Antonio Ojeda/ESP (referee online platform)
 - Implementation proposal by EHF referees Sabroso , Raluy / ESP -
 - on referee request only
- 4) Digital Scoresheet (video match report)
 - Antonio Ojeda/ESP Maxosystem

















2017 EHF Club Manager Seminar 1 – 3 June 2017/ Cologne, Germany

EMPOWERING GRASSROOTS

Grassroot = the most basic level of an activity or organization "Improving the game/the image of a sport at grass-roots level"



Challenges and Responsibilities

"Facing societal changes and responding..."

"Serving the sport and its people..."

"Sharing experience and values to facilitate..."

"Enhancing the community and taking care..."











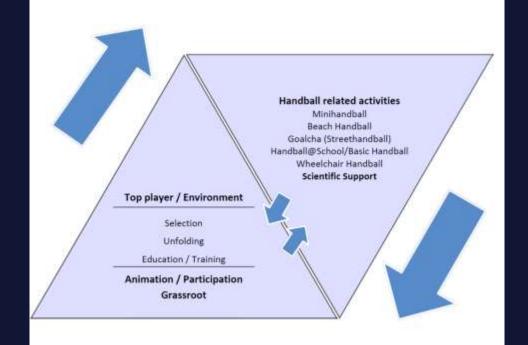
"Handball is more than a game –
HOW to attract/motivate young people?
HOW to enhance and activate the Handball Community?"

- ◆ Young people (without and without any sport/handball background) want to be involved, want to — at least figuratively "touch the ball", want to be part of the scene in a community/club!
- Sharing experience means facilitating!
- Let's respond to societal changes and create attractive, valuebased grassroot offers for the current and next generation!





Handball Development – Public Visibility "Enhancing the community"







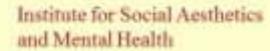
2016 EHF Health Sciences Launch Conference "The Player's Health&Environment – From Participation to the Top"

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SOCIAL AESTHETICS

IS THE

SCIENCE OF

BEAUTIFUL ENCOUNTER







AESTHETICS – DEFINITION

Ästhetik ... ihr Gegenstand ist das weite Reich des Schönen, und näher ist die Kunst, und zwar die schöne Kunst ihr Gebiet ...

Aesthetics ... its subject is the enormous field of beauty, and more than that it is the field of arts and here namely the field of beaux-arts ...

Hegel GWF (1842/1976) Ästhetik I u. II. Aufbau Verlag, Berlin







Institute for Social Aesthetics and Mental Health

"SURFACE-AESTHETICS" ("OBERFLÄCHENÄSTHETIK")

decoration, ornamentation, cosmetics, adornment, tanning, "behübschen"

"AESTHETICS BEYOND AESTHETICS" ("TIEFENÄSTHETIK")

aisthesis, new perspectives, creation, "Gestaltung", (trans-)formation, configuration

> Welsch W (2000) Ästhetik außerhalb der Ästhetik. Journal für Philosophie 12, 6







Institute for Social Aesthetics and Mental Health

SOCIAL AESTHETICS

Social aesthetics is, ..., an aesthetic of the situation.
... Like every aesthetic order, social aesthetics is contextual. It is also highly perceptual, for intense perceptual awareness is the foundation of aesthetics. Furthermore factors similar to those in every aesthetic field are at work in social aesthetics, although their specific identity may be different ... creative processes are at work in its participants, who emphasize and shape the perceptual features.

Berleant A (2005) Ideas for a Social Aesthetics. In: Light A & Smith JM (eds.) The Aesthetics of Everyday Life. Columbia University press, New York







TASKS OF SOCIAL AESTHETICS

- cultivation of human contacts and interactions
- introducing humanity in blank rituals and behaviors
- creation of atmospheres and offering hospitality
- deconstruction of barriers and push back boundaries
- enabling to establish beautiful situations/relations
- opening up new perspectivies for human future, ...







COLUMNS OF SOCIAL AESTHETICS

- full acceptance of the others (esteem)
- heightened perception (p. of sensous qualities)
- freshness and excitement of discovery (fascination)
- recognition of the uniqueness (individuum/situation)
- full personal involvement (engagement/opening)
- relinquishing of restrictions and exclusivity
- abandonment of separateness (places/atmospheres)
- mutual responsiveness (,,reciprocity")

A.Berleant 2005







Institute for Social Aesthetics and Mental Health

ETHICAL VALUES

1

AESTHETIC VALUES

1

FUNCTIONAL NEEDS







Institute for Social Aesthetics and Mental Health

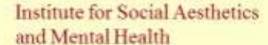
"HOWS"

1

"WHATS"









SOCIALAESTHETIC IMPERATIVE

CONFIGURE YOUR LIFE IN A WAY
THAT IT IS BEAUTIFUL,
NOT ONLY FOR YOURFSELF
BUT ALSO FOR THE OTHER









"Social Aesthetics in Handball"

FIELDS OF INTEREST

social aesthetic competencies ("skills")
responsibility aesthetics ("fairness")
motivation aesthetics ("strong will")
appreciation aesthetics ("collaboration")
otherness / strangeness ("hospitality")
mental / physical / social health
resiliency / ressources ("competencies")
identification aesthetics, etc.







Institute for Social Aesthetics and Mental Health

"Social Aesthetics in Handball"

TARGETS OF INTEREST

players

referees

coaches

trainers

officials

organizers

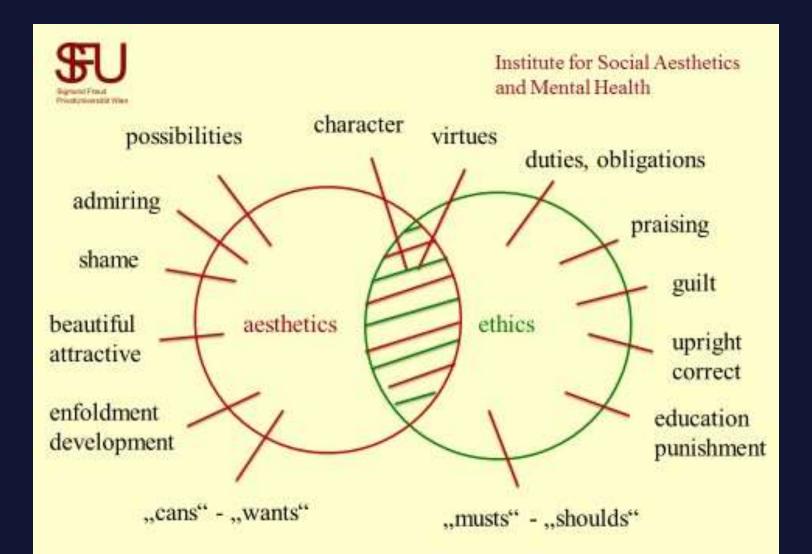
sponsors

supporters

beholders











Thank you very much for your kind attention!



<u>Helmut Höritsch:</u> hoeritsch@eurohandball.com



