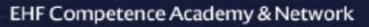
# 2017 EHF Club Manager Seminar

1 – 3 June 2017 Cologne, Germany

# Welcome to the 6<sup>th</sup> edition !

Who is who







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# Welcome to the 6<sup>th</sup> edition !

Who is who







# 2012 – 2017 Seminar Overview

1st edition 2012 "From Basics to Chances"

2nd edition 2013 "Spectator Sport Handball –Best Practice Models!" (Blended learning programme/BL + EHF Club Manager Licence)

3rd edition 2014 "Media Management –Best Practice" (BL + Licence)

4th edition 2015 ",Digital Fan-Community and Marketing" (BL + Licence)

5th edition 2016 ",Current and future Club/Federation Marketing Strategies" (BL+ Licence)

6<sup>th</sup> edition 2017, The Player in the Focus– Club Environment – Best Practice" (BL + Licence)





## 2013 – 2016 EHF Club Manager Licences

EHF Club Manager Lie	cence
2013 Course	
Sandra Novak	CRO
Katalin Veszely	HUN
Jutta Ehrmann-Wolf	GER
2014 Course	
Ioan Ciobanu	ROU
Dominik Stecher	AUT
Andreas Lassner	AUT
Joost Ooms	NED
Radu Miclaus	GBR
Lars Erichsen	GER
David van Dorpe	BEL
Judit Szemenyei	HUN
Gordana Naceva	MKD
Yérime Sylla	BEL
Denise Westhäusler	GER

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SVK
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FIN
SLO
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Total 32 persons





#### **Programme**

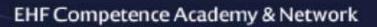
Thursday 01.06.2017	By noon	Arrival at hotel "Park Inn" Hotel Cologne	Participants
01.06.2017	14:00 - 14:45	Accreditation	EHF
	15:00 – 15:15	Welcome / Who is Who / Objectives / Blended Learning programme	H. Höritsch / EHF CAN & A. Sierau / GER Marketing Minds
	15:15-16:00	Team Sport Governance – Grassroots	H. Höritsch / EHF CAN
	16:00 - 17:00	"7 Step Model – Lifelong Learning Strategy for Sport"	B. Gittus / EOSE European Observatoire of Sport and Employment
	17:00 – 17:30	Coffee break	All
	17:30 - 18:30	"Influencer Marketing in Handball"	A. Sierau / GER Marketing Minds
	18:30 - 19:30	Keynote "The relation of hapiness and sporting performance – An economic perspective of managing handball players"	Dr. S. Walzel / GER German Sport University Cologne
	19:30	Dinner at Restaurant "Park Inn" Hotel	All





Friday	08:00 - 08:45	Breakfast	All
02.06.2017	09:00 - 10:30	Best Practice Clubs - "What works well in my club/federation?"	Participants
	10:30 - 11:00	Coffee Break	All
	11:00 - 12:00	"Players as brand ambassadors"	M. Leo / GER Result Sports
	12:00 - 13:00	Lunch	All
	13:00 - 14:00	"The Social Handball Community Project"	C. Prieto Martos / ESP Top Player
	14:00 – 15:00	"A better approach to build a successful team"	G. Tichelea / ROU Global Talent Sourcing Agency
	15:00 - 15:30	Coffee break	All
	15:30 - 16:30	"A modern approach of sportpsychological performance enhancement in professional handball"	C. Damaske / GER B.FIT – Business Fitness & ATP Chaire Umpire
	16:30 – 17:30	Best Practice Clubs - "What works well in my club?"	Participants
	17:30 – 19:00	Dinner at Restaurant "Park Inn" Hotel	All
	18:00	Presentation of VELUX EHF FINAL4 Teams at LanxessArena	







Saturday	08:00 - 08:45	Breakfast	All
03.06.2017	08:45 – 10:00	Best Practice Clubs - "What works well in my club/federation?"	Participants
	10:00 - 11:30	"Get out of your corner!" Experiences from seven years of performance coaching	D. Klein / GER Top Player HBC Nantes & J. Boss / GER projekt-dialog gmbh
	11:30 - 12:00	Coffee Break and Snacks	All
	12:00 - 13:30	Best Practice Clubs - "What works well in my club?"	Participants
	Followed by	Awarding of Certificates/Licences and Closing	Höritsch / EHF CAN
		Individual Departure	All



Find more information on www.eh/FINAL4.com

Register now for the TICKET ALERT 2017





## Good/Best Practice What works well in your club/federation?







#### 2017 EHF BlendedLearning Programme

EHF Club Manager Licence

1. Seminar "Club/Fed. Management –Best Practice" Attendance

2. Good/Best Practice Assignment/Presentation

3. E-Learning Modules (ILIAS) <u>https://elearning.ehfoffice.at</u>

a) Hall set-up, EC Regulations, Event management

- b) b) Media management
- c) 4. Online Testing(3a, 3b)





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	Test Playing Hall Set-up Guidelines and EC Regulations Test Playing Hall Set-up Guidelines and EC Regulations v2	Aktionen *
	Media	Aktionen
	Test Media v2	Aktionen 1
	EC_Regulations pdf 261,5 KB 15. Apr 2014, 02:02	Aktionen •
	EHF Arena Construction Manual pdf 4,1 MB 16. Apr 2014, 09:27	Aktionen -
	EHF EURO Set-up Manual pdf 8,6 M8 16, Apr 2014, 09:24	Aktionen















#### Certificate programme European Handball Manager

In cooperation with the European Handball Federation

> "For a sustainable development in handball we need something like the European Handball Manager programme." Sighe Newtese, Newying Sector, 10 Sening Sector

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**Organisation & contact** 

Academic Management: Institute of Sport Economics and Sport Management Dr. Stefan Walzel Email: walzel@dshs-koeln.de Phone: +49 221 4982 6093

Administration: Department of Further Education Email: weiterbildung@dshs-koeln.de Phone: +49 221 4982 2130 Fax: +49 221 4982 7720

German Sport University Cologne Am Sportpark Muengersdorf 6 50933 Cologne (Germany)

www.dshs-koeln.de/ehm





# Thank you! Good luck!



