

2017 EHF Club Manager Seminar

1 – 3 June 2017
Cologne, Germany

Welcome to the 6th edition !

Who is who



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2012 – 2017 Seminar Overview

1st edition 2012 „From Basics to Chances“

2nd edition 2013 „Spectator Sport Handball –Best Practice Models!“ (Blended learning programme/BL + EHF Club Manager Licence)

3rd edition 2014 „Media Management –Best Practice“ (BL + Licence)

4th edition 2015 „Digital Fan-Community and Marketing“ (BL + Licence)

5th edition 2016 „Current and future Club/Federation Marketing Strategies“(BL+ Licence)

6th edition 2017„The Player in the Focus– Club Environment – Best Practice“(BL + Licence)



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2013 – 2016 EHF Club Manager Licences

EHF Club Manager Licence

2013 Course

Sandra Novak	CRO
Katalin Veszely	HUN
Jutta Ehrmann-Wolf	GER

2014 Course

Ioan Ciobanu	ROU
Dominik Stecher	AUT
Andreas Lassner	AUT
Joost Ooms	NED
Radu Miclaus	GBR
Lars Erichsen	GER
David van Dorpe	BEL
Judit Szemenyei	HUN
Gordana Naceva	MKD
Yérime Sylla	BEL
Denise Westhäusler	GER

2015 Course

Goran Cvijic	SLO
Ivan Sabovik	SVK
Lucian Ovidiu Micu	ROU
Jari Viita	FIN
Anja Freser	SLO
Tanja Medved	MKD
Sinisa Ostoic	CRO
Tomica Madjeric	CRO
Ana Mihajlovska	MKD
Igor Pozeg	CRO
Andrea Pordan	HUN

2016 Course

Hosameldinne Mohamed Abdelaziz Abdelwahab	ITA
Deniz Durmaz	TUR
Gabriela Manuela Tichelea	ROU
Aleksandre Kartoza	GEO
Mariama Diaraye Diallo	ENG
Marko Savovski	MKD
Biljana Crvenkoska	MKD

Total 32 persons



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Programme

Thursday 01.06.2017	By noon	Arrival at hotel "Park Inn" Hotel Cologne	Participants
	14:00 – 14:45	Accreditation	EHF
	15:00 – 15:15	Welcome / Who is Who / Objectives / Blended Learning programme	H. Höritsch / EHF CAN & A. Sierau / GER Marketing Minds
	15:15-16:00	Team Sport Governance – Grassroots	H. Höritsch / EHF CAN
	16:00 – 17:00	"7 Step Model – Lifelong Learning Strategy for Sport"	B. Gittus / EOSE European Observatoire of Sport and Employment
	17:00 – 17:30	Coffee break	All
	17:30 – 18:30	"Influencer Marketing in Handball"	A. Sierau / GER Marketing Minds
	18:30 – 19:30	Keynote "The relation of hapiness and sporting performance – An economic perspective of managing handball players"	Dr. S. Walzel / GER German Sport University Cologne
	19:30	Dinner at Restaurant "Park Inn" Hotel	All



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Friday 02.06.2017	08:00 – 08:45	Breakfast	All
	09:00 – 10:30	Best Practice Clubs - “What works well in my club/federation?”	Participants
	10:30 – 11:00	Coffee Break	All
	11:00 – 12:00	“Players as brand ambassadors”	M. Leo / GER Result Sports
	12:00 – 13:00	Lunch	All
	13:00 – 14:00	“The Social Handball Community Project”	C. Prieto Martos / ESP Top Player
	14:00 – 15:00	“A better approach to build a successful team”	G. Tichelea / ROU Global Talent Sourcing Agency
	15:00 – 15:30	Coffee break	All
	15:30 – 16:30	“A modern approach of sportpsychological performance enhancement in professional handball”	C. Damaske / GER B.FIT – Business Fitness & ATP Chaire Umpire
	16:30 – 17:30	Best Practice Clubs - “What works well in my club?”	Participants
	17:30 – 19:00	Dinner at Restaurant “Park Inn” Hotel	All
	18:00	Presentation of VELUX EHF FINAL4 Teams at LanxessArena	



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Saturday 03.06.2017	08:00 – 08:45	Breakfast	All
	08:45 – 10:00	Best Practice Clubs - "What works well in my club/federation?"	Participants
	10:00 – 11:30	"Get out of your corner!" Experiences from seven years of performance coaching	D. Klein / GER Top Player HBC Nantes & J. Boss / GER projekt-dialog gmbh
	11:30 – 12:00	Coffee Break and Snacks	All
	12:00 - 13:30	Best Practice Clubs - "What works well in my club?"	Participants
	Followed by	Awarding of Certificates/Licences and Closing Individual Departure	Höritsch / EHF CAN All

VELUX®  **EHF CHAMPIONS LEAGUE** **FINAL4**
3 / 4 June 2017 LANXESS arena Cologne

Find more information on www.ehfFINAL4.com

Register now for the **TICKET ALERT 2017**



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Good/Best Practice
What works well in your club/federation?



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2017 EHF Blended Learning Programme

EHF Club Manager Licence

1. Seminar „Club/Fed. Management –Best Practice“ Attendance
2. Good/Best Practice Assignment/Presentation
3. E-Learning Modules (ILIAS) <https://elearning.ehfoffice.at>
 - a) Hall set-up, EC Regulations, Event management
 - b) Media management
 - c) 4. Online Testing(3a, 3b)



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The image shows two screenshots of the EHF eLearning system. The top screenshot is the login page, titled 'Bei ILIAS anmelden'. It features a form with fields for 'Benutzername' (Username) and 'Passwort' (Password), both marked with a red asterisk. Below the fields is a red asterisk and the text 'Erforderliche Angabe'. To the right of the form is an 'Anmelden' button. Below the form, there are links for 'Passwort vergessen?' and 'Benutzernamen vergessen?'. The bottom screenshot shows the 'EHF eLearning - Übersicht' (Overview) page. The header includes the EHF logo, the text 'EHF eLearning', and a user profile for 'Beata Kozłowska' with an 'Abmelden' button. Below the header is a navigation bar with 'Persönlicher Schreibtisch' and 'Magazin'. The main content area is titled 'Übersicht' and contains three sections: 'Meine Mitgliedschaften' (My Memberships) with a table listing 'Club Manager Education' and an 'Aktionen' button; 'Mail' showing '0 Mail(s)'; and 'Meine Tags' (My Tags) with a description: 'Um Inhalte mit Tags (Schlagwörtern) auszuzeichnen, öffnen Sie die Info-Seite des Objekts und geben dort die Tags ein.'



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https://elearning.ehfoffice.at/Vue/Vue.php?ref_id=58&mc=1&set_mode=Flat&mcid=transetbf... EHF eLearning - Club Man...








Voransicht als Mitglied Voransicht als Mitglied schließen

Club Manager Education

Aktionen ▼

Inhalt Info Mitglieder Lernfortschritt

Inhalt

 Playing Hall Set-up Guidelines and Regulations	Aktionen ▼
 Test Playing Hall Set-up Guidelines and EC Regulations Test Playing Hall Set-up Guidelines and EC Regulations v2	Aktionen ▼
 Media	Aktionen ▼
 Test Media v2	Aktionen ▼
 EC_Regulations pdf 261,5 KB 16. Apr 2014, 03:02	Aktionen ▼
 EHF Arena Construction Manual pdf 4,1 MB 16. Apr 2014, 09:27	Aktionen ▼
 EHF EURO Set-up Manual pdf 8,6 MB 16. Apr 2014, 09:24	Aktionen ▼

100% 14:42 26.05.2015



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The screenshot shows a web browser window with the URL https://elearning.ehfoffice.at/alias.php?ref_id=60&from_page=30&obj_id=33&cmd=layout&.... The page is titled "EHF eLearning" and features a navigation menu on the left with the following items:

- Playing Hall Set-up Guidelines and EC Regulations
- 1. Playing Hall Set-up Guidelines
 - 1.1 General EHF Playing Hall Concepts
 - 1.1.1 European Cup Regulation References
 - 1.1.2 Hall size, size and position of playing court**
 - 1.1.3 Judges table, substitution area and "protect..."
 - 1.1.4 Mobile sports flooring - see...
 - 1.1.5 Handball goals
 - 1.1.6 Catch nets
 - 1.1.7 Perimeter advertising
 - 1.1.8 Jumbotron/screens/scoreboards
 - 1.1.9 Arena technology and IT
 - 1.1.10 EHF, COC/LOC and partners
 - 1.1.11 First-aid service for players
 - 1.1.12 First-aid service for spectators

The main content area is titled "Playing Hall Set-up Guidelines and EC Regulations" and contains the following section:

1.1.2 Hall size, size and position of playing court

- The arena must have a rectangular free floor space measuring 50 m (length) by 28 m (width). In addition, free space in the playing hall is needed on all four sides outside the base area for a sufficient number of spectator grandstands. Therefore, the minimum floor area of the hall must be about 120 m to 150 m.
- An area of 40 m (length) by 20 m (width) is required for the playing court in accordance with the Rules of the Game issued by the International Handball Federation (IHF). The remaining space is needed for structures around the playing court (advertising, studios, cameras, space for photographers, substitution area, etc.).



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Certificate programme European Handball Manager

In cooperation with the
European Handball Federation



*"For a sustainable development in
handball we need something like the
European Handball Manager programme."*
Stefan Almqvist, Managing Director, DSI Schiedel - Sweden



Deutsche
Sporthochschule Köln
German Sport University Cologne



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Thank you!
Good luck!



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