

## 2017 EHF Club Management Seminar in Cologne/GER (01 - 03 June 2017)

### *"The Player in the focus – Club environment – Best Practice"*

#### Preliminary Programme\*)

<b>Thursday 01.06.2017</b>	By noon	Arrival at hotel "Park Inn" Hotel Cologne	Participants
	14:00 – 14:45	Accreditation	EHF
	15:00 – 15:15	Welcome / Who is Who / Objectives / Blended Learning programme	H. Höritsch/EHF CAN & A. Sierau / GER Marketing Minds
	15:15-16:00	Team Sport Governance – Grassroots	H. Höritsch / EHF CAN
	16:00 – 17:00	"7 Step Model – Lifelong Learning Strategy for Sport"	Ben Gittus/ EOSE European Observatoire of Sport and Employment
	17:00 – 17:30	Coffee break	All
	17:30 – 18:30	"Influencer Marketing in Handball"	A. Sierau / GER Marketing Minds
	18:30 – 19:30	Keynote "The Player in the Focus"	Dr. S. Walzel / GER German Sport University Cologne
	19:30	Dinner at Restaurant "Park Inn" Hotel	All
<b>Friday 02.06.2017</b>	08:00 – 08:45	Breakfast	All
	09:00 – 10:30	Best Practice Clubs - "What works well in my club/federation?"	Participants
	10:30 – 11:00	Coffee Break	All
	11:00 – 12:00	"Players as brand ambassadors"	M. Leo / GER Result Sports
	12:00 – 13:00	Lunch	All
	13:00 – 14:00	"The Social Handball Community Project"	C. Prieto Martos / ESP Top Player
	14:00 – 15:00	"A better approach to build a successful team"	G. Tichela / ROU Global Talent Sourcing Agency
	15:00 – 15:30	Coffee break	All
	15:30 – 16:30	"A modern approach of sportpsychological performance enhancement in professional handball"	C. Damaske / GER B.FIT – Business Fitness & ATP Chaire Umpire
	16:30 – 17:30	Best Practice Clubs - "What works well in my club?"	Participants
	17:30 – 19:00	Dinner at Restaurant "Park Inn" Hotel	All
	18:00	Presentation of VELUX EHF FINAL4 Teams at LanxessArena	

<b>Saturday 03.06.2017</b>	08:00 – 08:45	Breakfast	All
	08:45 – 10:00	Best Practice Clubs - "What works well in my club/federation?"	Participants
	10:00 – 11:30	"Get out of your corner!" Experiences from 7 years of performance coaching	D. Klein / GER Top Player HBC Nantes & J. Boss / GER projekt-dialog gmbh
	11:30 – 12:00	Coffee Break and Snacks	All
	12:00 - 13:00	Best Practice Clubs - "What works well in my club?"	Participants
	Followed by	Awarding of Certificates/Licences and Closing Individual Departure	Höritsch / EHF CAN All

\*) Subject to change, if necessary!