



Manager: Hosameldinne Abdelwahab

What is USC Atellana?

It is a Handball team in Italy, it is located in a small city near to Naples called Orta di Atella. Which plays in Division B.

This team for the second year have won all the regional champions (Campania) in all the youth male categories u12, u14, u16, u18 (2014-2015, 2015-2016). Expect u14 (2014-2015). We won 7 out of 8.

The First Team: Played Playoff for promotion to Division A but always lose cause we do not have the funds to go to Division A which is hard to move north and south of Italy cause of lack of funds, transportation, Sponsor, ecc.



USC Atellana staff:

Usc Atellana has a good quality staff that do their best to raise up and improve the sport in Orta di Atella and in Italy in General.

Genius Coach who made a Team from nothing,

Trained the players from their beginning-first steps- to Where they are right now. He

Where they are right now. He Made a great results in

Region of Campania putting a figure a great sign in the

Handball in south of Italy. He is still working at his

Project to create a real Handball Team to help raise up the Handball in Italy.



So what are our Ideas:



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- 1- We are working too hard at increasing the abilities of the players to create a great players which could help the Italian National Team by the way.
- 2- Depending on the youth, usually we focus our interesting at the players more younger to play in the high category for example players u10 are playing good amount of time in the competition of u12. Or the players u12 are playing good amount of time in the competition of u14, ecc. In fact for some matches for the first team we put the goalkeeper (Giuseppe Balasco) who is just 14 years old in the pitch for many matches to gain the experience, he is already one of the bright future in Italy.
 - 3- Giving all the players opportunity to play, specially with the high speed Handball which we play, we need to give the key-players some rest time.
 - 4- Inviting the neighborhood, Parents, Teachers, Ecc. To come to watch our matches or join us. Letting them know about our sport, our aim, our hope, and who we are.
 - 5- Accepting another culture, as in Our Club we Have members from Pakistan, Romania, Senegal, and Egypt.
- 6- Playing in the male youth finals of Italy, getting more experience.
- 7- Having a Website for our club (<u>www.usca.it</u>), also we have a page in Facebook, flikers, youtube, .. Etc
- 8- arrangements of some friendly tournaments with other kids from the schools in (Orta di Atella)

What we have gained:



What we have gained:

- After the good performance we made we usually get highly interests from parents, neighborhood, federation, and other clubs. More kids had joined our club, which mean more income.
- With winning the regional Champions we receive a good money for every team that won the champions, which increase our income.
- We got a good reputation in the region of Campania with our young players and the fast Handball play.
- We attracted some sponsors but we did not finalize any deal yet with any.

Work – Dream – Work :

- We`re keeping dream,
 Keeping Work hard, for our Dream, Creating our story, The story of USC Atellana. With our long and short term-Plan we are focusing at bringing a Sponsor, transfer to another Playing Hall which is more bigger, could help us improve our Work, having more and more spectators, and attracting a good sponsor. We are keeping working, we are keeping moving on,
 - we are keeping moving or we are keeping march.
- We can do it.



Besides, and Thank you

