



# EBT Tournaments....where are we?

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## An event for whom....?

- After the first two EChs, in Italy and Spain, was becoming clear for EHF that was arrived the moment to provide the Euroepan Beach Handball Community of a tournament system that could give clear rules and a clear point system in order to achive the result of playing a final torunament on the standards of Beach Vollley Tour

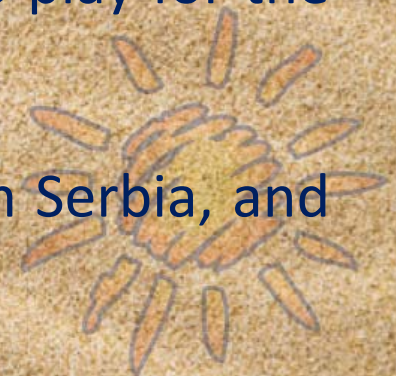






## Small history.....

- Therefore in 2004 the EBT tournament competition system started, and the first organizer for the at the time so called EBT Masters was again Italy, as for the first ECH in Gaeta, and this time was the city of Salerno the spot where the top ten men teams and the top 5 women teams joined to play for the title
- The first EBT winner for men was LETO 2002 from Serbia, and for women was Policastelliri from Italy







## Small history.....

- From that moment here are the cities that organized the EBT Masters, from 2010 renamed as EBT Finals to distinguish from the new born project of EHF Handbal Masters CHs:
- 2005 Suances (ESP), 2006 Katerini (GRE), 2007 Nagyatad (HUN), 2008 Valencia (ESP) the first with the standard 8+8 teams, 2009 Meliti-Issos (GRE), 2010 Espinho (POR), 2011 Fuengirola (ESP), 2012 Lagoa (POR), 2013 Umag (CRO), 2014 Thessaloniki (GRE) the first with the new standard of 10+10 teams and finally 2015 Budaors (HUN).





## Small history.....

- Slowly the growing quality of technical skills of the teams convinced the EHF BC to make use of this event to improve the education of the BH officials, from 2010 in Espinho in fact every two years the EHF course for delegates, referees and coaches is run parallel to the EBT Finals







## Small history.....

- But not only.....: in fact the problem always faced in the BH Echs was how to approach the matches from officials that are coming straight away from the indoor season, therefore came the decision to use the EBT finals in every odd year ( the year of the Senior Echs) as a pre education tournament for all those officials nominated more or less two months later for the biggest event organized by EHF





## Small history.....

- The beginning was quite tough as the expectatives of the teams coming to compete for a European title in EBT Finals is to have always the best referees for the best matches, and when we speak about refereess coming to a course for getting the EHF badge cannot be like that.
- But the so different attitude of BH people from indoor very very fast accepted this improvement and the collaborative spirit from officials and players is the best testimonial of our education process for our EHF Officials





## Beach Handball

### Regulations and standards.....

- It goes beyond saying that not everything was “roses and flowers” as always happen when new competitions and new events are trying to be standardized
- The beginning was clearly in a direction to leave the doors open for everybody accepting even low standards consequently to the principle that the most important point was to spread “the word of Beach Handball” all over Europe







## Regulations and standards.....

- The tremendously fast increasing of number of teams and number of EBT Tournament organized, requested very soon to act immediately with more strict regulation in respect of our discipline and of the teams who almost professionally are yearly involved in BH activity, even the increasing number of EHF officials that could be used of course influenced the decision to put in any tournament the obligatory EHF Delegate presence or minimum of a National Observer indicated by the NF.





## Beach Handball

### Regulations and standards.....

- This decision was taken in 2010 accordingly to the need to strengthen the necessity of control the points attribution in the various tournament making consequently a division between organizers
- The number of tournaments, due to this restriction and the contemporary increasing of general standards for points attribution, made the number of EBT Torunaments dropping down from 45 in 2010 to 37 in 2012.







## Beach Handball

### Regulations and standards.....

- We are now happy to say that the decision finally paid off: from 2013 the number of Tournaments restarted to grow reaching in 2015 the number of 56 with a total of 152 team (maximum number since the establishing of EBT Tournaments) involved!
- The quality of organizers is always better: the effort to improve standards with scoreboards , EHF Officials involved, number of teams invited from all over Europe and so on gives now to our EBT Tournaments a real professional face







## Next challenges.....

- Next step is of course directed to develop a new marketing strategy, that starting from top European competitions may affect even the world of private Tournaments. In a period of economic crisis the need to economize resources and find new way to promote BH with possible sponsors must be developed.
- A lot of processes and programmes for developing beach sports connected to tourism and wellness are in the aim of European Community, we absolutely need to get inside them.





## Beach Handball

### Next challenges.....

- We always fill our BH addicts mouths of the words “fantasy” , “creativity”, “innovative discipline”, well now is arrived the moment in which we need to show that we are really like that, not only on the court were our athlerts are brilliant enough, supported by our coaches, to show the incredible high level of skills needed to excell in BH, but even outside he court where competition with other sports is even stronger to gain publiccity spaces and TV spaces:
- THIS IS OUR NEXT CHALLENGE AND AS USUAL WE WILL WIN IT!!!!!!





Promotion.....

BEACH HANDBALL



MAKE YOUR MARK!!!!!!

