
CLUBUL SPORTIV “OLTCHIM” RM.VÂLCEA



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Dear handball friends,

With reference to INFO 1 dated 3 May 2012 regarding one „best practice” example from my club, I would like to offer an example of one big event organized by Oltchim club.

In 2010 the team CS Oltchim Rm. Valcea was qualified on final of EHF Women’s Champions League. First time on club history.
The hall in Rm. Valcea city was only 2000 seats capacity, therefore not allowed to play there. Only one month was a time to move the final from Rm. Valcea city to Bucharest city.

With club’s means was impossible to response of high organizational level asked by EHF Marketing. Therefore we decided to co-operate with private company with extensive experience on events field. They produced the branding and show and club rest of handball + organizing activities and not only...

People from club was moved the team for 1 week in preparation camp in Bucharest (finding hotel, training hall, transport, etc). After that, was among of playing floor to transport and install there. The selling of tickets was the most hard and complicate activity because the requests of tickets was 32.108 and capacity of “Polivalenta Hall” in Bucharest is 5420 seats...

In hall we seen as lacking adequate press room and conference room for more that 100 journalists. Also 2 VIP's rooms was inadequate equipped. Was our duty to arrange these in shortly time.

Collaboration with a dealer car has made a transport of EHF officials from airport to hotel and return to proceed very well and normal. People from club was involve on this.

The time of award ceremony was organised by people’s club together with part of EHF + EMF Marketing officials.

The night was ended with banquet with participation of 240 persons.

About the success of events, the EHF office was revealed by a letter sent to club on 17th of May 2010 (please find in 2nd attach)

Statistic speaking:

- Less than 1 month to organise such event: Final of Women’s Champions League.
- 1 week full club was moved to Bucharest (220 km from Valcea city, our home)
- Cost of event – outcome – 82.800 EUR(including show, hotel, private security company, ambulance, hall rental, banquet, flying tickets)
- Profit – income – 420.000 EUR (sponsorship contracts and tickets)

And now, the number of persons – employees – from club: **7...** (1 president, 2 vice presidents, 2 accountants , 1 sport manager, 1 office secretary)

For compliance,
Nicolae LUCA – vice president.