



The Beach Handball concept in the 2013 EHF Lecturers course

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Presentation topics

Summary of future Beach Handball
events worldwide

Beach Handball within the EHF
framework

Trends and tendencies

Discussion





**Beach
Handball**

Future events worldwide

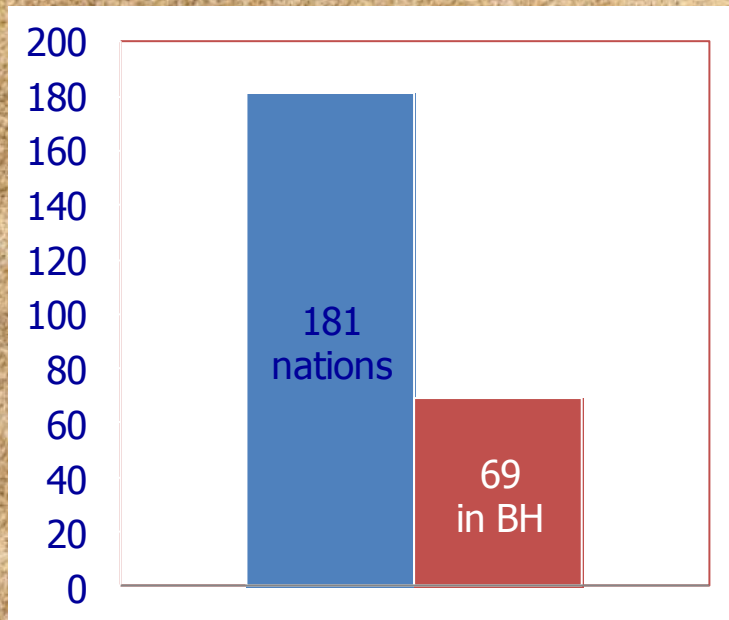




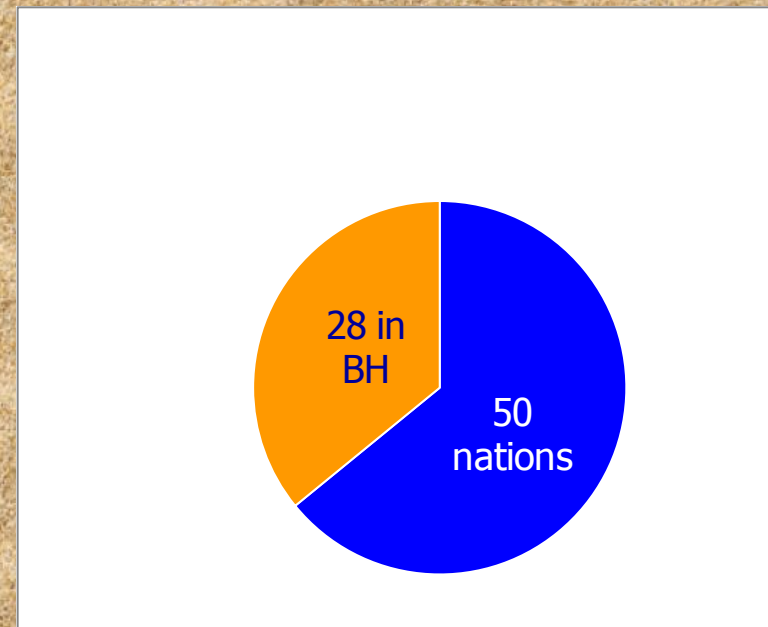
Beach Handball

Future events worldwide

Global spread



IHF-member BH activity participation



EHF-member BH activity participation



Future events worldwide (cont.)

2013

- EURO U19 (5 - 7 July, Randers, DEN)
- EURO (9 - 14 July, Randers, DEN)
- World Games (1 - 3 August, Cali, COL)





Future events worldwide (cont.)

2014

- Champions Cup ? (February, Canary Islands, ESP)
- ebt Finals (May/June, ?)
- EURO U18 (11 – 13 July, ESP?)
- World Championships (July, GRE or OMA)





Future events worldwide (cont.)

2015

- ebt Finals (May/Jun, ?)
- European Games ? (12 – 28 June, Baku, AZE)
- EURO U19 & EURO (July, ?)
- Mediterranean Games (21 – 30 Aug, Pescara, ITA)





**Beach
Handball**

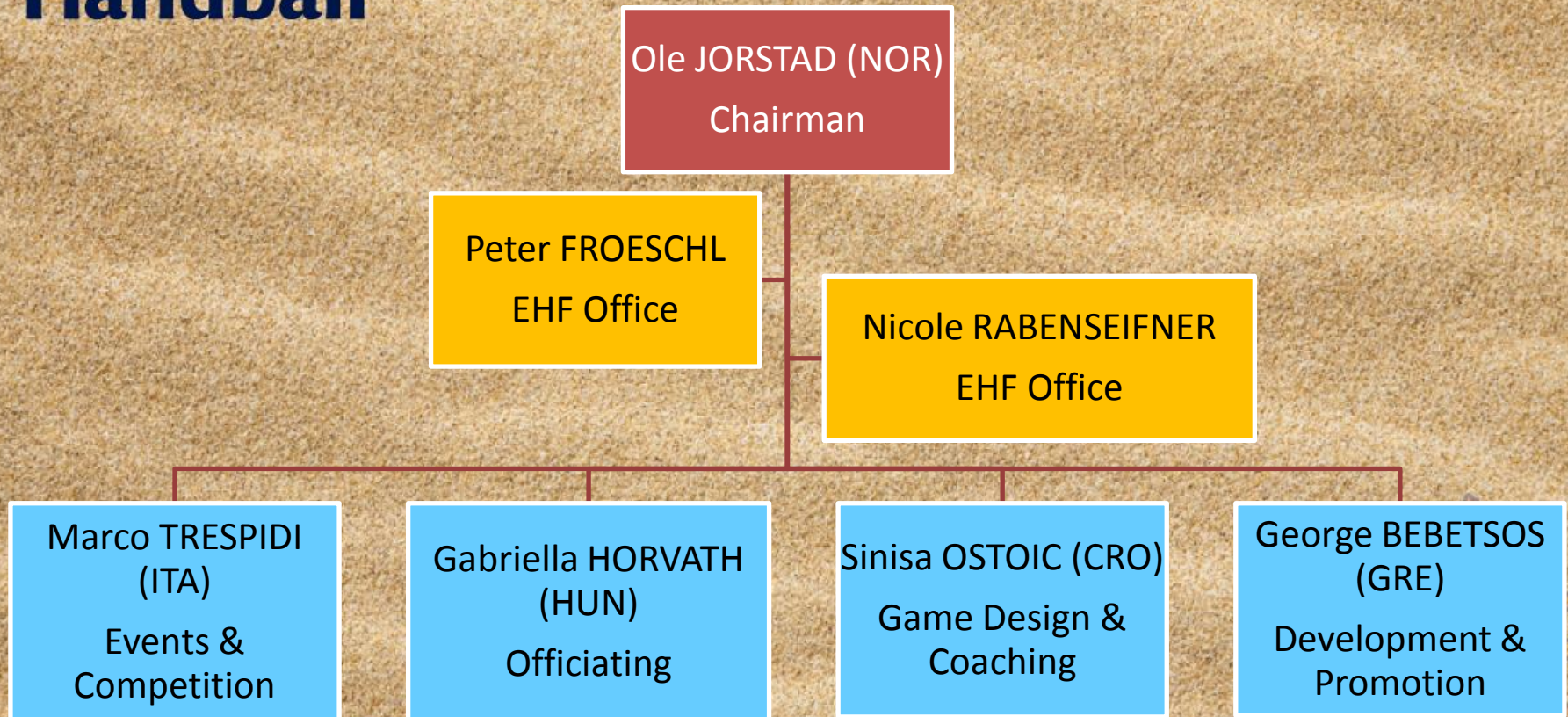
Beach Handball inside the EHF





Beach Handball inside the EHF

Beach Handball Commission





Beach Handball inside the EHF (cont.)

Events

- European Beach Handball Tour (ebt)
- European Beach Handball Tour Finals (ebt Finals)
- Champions Cup
- EURO U18
- EURO U19
- EURO





Beach Handball inside the EHF (cont.)

Education

Lecturers (5):

- Coaching (3):
 - Mateja BREZIC (CRO)
 - Tamas NEUKUM (HUN)
 - Ton VAN LINDER (NED)
- Officiating (2):
 - Ioannis MEIMARIDIS (GRE)
 - Ayberk DILMEN (TUR)
- Event management (2):
 - Ton VAN LINDER (NED)
 - Ayberk DILMEN (TUR)





Beach Handball inside the EHF

Education (cont.)

- 2013 (6 courses)
 - Further education course (refs and dels, Umag, CRO, ebt Finals)
 - Education course (refs, dels and table officials, Randers, DEN, EURO U19 and EURO)
 - Coaches course (Randers, DEN, EURO)
 - Development Aid Program:
 - Coaches course (Suances, ESP, late June)
 - National education course (refs and dels, Ureki, GEO, mid-July)





Beach Handball inside the EHF

Education (cont.)

- 2014 (3 courses)
 - Education course (continental candidate refs, dels and coaches, ebt Finals)
 - Education course (refs, dels and table officials, EURO U18)





Beach Handball inside the EHF (cont.)

Marketing

- [New corporate identity \(full\) for EHF BH and ebt](#)
- Marketing package (folder, DVD, Brochure)
- Venue setup folder
- EURO e-book
- EHF BH music score/theme
- [Marketing campaign](#), marketing agencies
- Partnerships (adidas, Rasan, Sport Transfer, Trial)
- Nations ranking, Champions Cup
- Website





Beach Handball inside the EHF (cont.)

Officiating

- Rule changes (with IHF BH WG)
- Education for refs and dels
- DVD production (with IHF BH WG)
- Electronic score sheet
- Electronic referee evaluation form
- On-line testing
- Headset radio communication





Beach Handball

Trends and tendencies





Trends and tendencies

- Many new events in the next two years
- Effort to increase income for EHF BH
- Increased attention by nations, institutions and organizations
- BH becomes a matter of Olympic Committees
- “Invasion” in North America (USA)
- Continents overall
- Olympic Games
- Update, difficulties, lobbying





Beach Handball

Discussion

