

SPORT EXPERIENCE AND UNIVERSITY BEYOND THE BALL



UNIVERSIDAD DE LAS PALMAS
DE GRAN CANARIA



EUROPEAN HANDBALL
FEDERATION

VELUX®



EHF
CHAMPIONS
LEAGUE

FINAL4

A man in a grey suit is seen from the back, reaching out with his right hand towards a large, glowing blue digital interface. The interface displays a stylized human figure within a circular frame, surrounded by abstract blue lines and patterns. Surrounding this central interface are numerous smaller, overlapping images: wind turbines, a target symbol, autumn leaves, silhouettes of people, a person at a podium, and various landscapes. The overall composition suggests a focus on sustainable business, technology, and human impact.

What can we observe?



This is not **leadership**, because

- the old person is creating dependance
- also, he gives an old solution
- nobody thinks, but they complain
- they wait for an answer
- they don't innovate

This **is not LEADERSHIP**

He just is managing, but not leading

... what is a **LEADER?**
and
WHEN does it appear?



a **LEADER** is
a **MANAGER OF CHANGE**
(who provokes or manages)



Therefore

MANAGING without **LEADERSHIP** is = **STAGNATION**

and...

LEADERSHIP without **MANAGING** is = **CHAOS**



Why introducing **COACHING** in an organization?



Why introducing **COACHING** in an organization?

Develop people for the future

Face conflicts in a different approach

Give back responsibility to the people who are part of the problem

Change behaviours and create new habits

Focus and push to implement projects

It is one of the six styles of managing people

- EDUCATION
- INNOVATION/TECHNOLOGY
- NEW RESOURCES - TOURISM AND SPORT
- SOCIAL COMMUNITY



- It is a lot of new options
- There is huge social implication
- Nowadays, the leisure time has developed remarkable growth
- Currently the leisure break is not passive but active
- Give us complementary activities

- More seasonal time
- Increase revenues
- Social integration of people
- New relationship with partners

1. Looking for New Resources
2. Success on the court but also outside the court
3. It's not necessary to be on the court to generate passion for HandBall
4. The HandBall as great social and sport programme
5. The innovation and technology as improvement factor
6. Investment in educational programmes not only technical programmes

7. Promote HandBall throughout news resources (tourism/sport)
8. New relationship and communication with other Institution/School/Universities/etc
9. To involve HandBall people in the projects. Be active
10. Social integration
11. New financial resources
12. Reinvent the Management

THANK YOU



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