



Competitions  
Conference

# **All stakeholders need a global approach/vision**

Benchmarking Men's Handball



European Handball Federation



Competitions  
Conference

- **Different starting positions  
in different nations/leagues**

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Competitions  
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- **Need of dialog for the flows of money generated from different events**

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Competitions  
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- **Too many tournaments make the big events less attractive for media etc.**

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