Break-Out 1 "Animation / Promotion"

Summary

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"Questions provide the key to unlocking the unlimited potential of the youth!"

(to paraphrase A. Robbins)



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- We have to bridge the gap between "tradition" and "modern" leaders.
- We have to change from a prescriptive approach to "empowerment" of the youth.
- We have to find new handball products.
- We have to look for new target groups.



"How we will attract your children?"
Innovations in animation and promotion of handball in the future.

Important items:

- Minihandball & Festivals
- Beach Handball
- Computer games

- Handball for All
- Handball at school
- Other new indoor ideas
- Other new outdoor ideas



The result 110 ideas



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Minihandball & Festivals

- Events in which parents play with their children e.g. 3 children-3 parents in one team
- Big festivals with different activities (circuit)
- Teams of 4 players
- Street Minihandball with one goal



Beach Handball

- Mini-Beach Handball
- Water Handball
- Family Beach Handball with adapted rules
- Goal scoring signal
- Variation: Snowball



Computer Games

- Computer game like NBA, NHL, etc.
- Create a screen with shoot-out games
- Create computer game for promotion
- Game with street as playing ground
- Remark : computer games = negative!
 Loneliness/Overweight



Handball for all

- In Kindergarten before school
- Seniors: 60+ during morning
- Handball for mentality disabled people
- Goalball blind ball
- Circuit handball schools/street set up



Handball at School

- School Championship between classes
- Complete methods to introduce handball in school
- Handball trainers/top players give lessons
 Follow-up in the club
- Reduce number of players (more active)



Conclusion

- Documentation of results
- Discussion of results in Methods & Competition Commissions (01/2007)
- Follow-up project proposals for future
- Implementation

