

**2006 EHF
Youth Handball
Convention**

**Break-Out 1
“Animation / Promotion”**

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Convention**

**“Questions provide the key to
unlocking the unlimited
potential of the youth!”**

(to paraphrase A. Robbins)



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- We have to bridge the gap between “tradition” and “modern” leaders.
- We have to change from a prescriptive approach to “empowerment” of the youth.
- We have to find new handball products.
- We have to look for new target groups.



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The results of the past...



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Handball at school

2002	
Activities: EHF Symposium "Handball at School"	Publications: EHF Symposium "Handball at School" - Documentation
2003	2004
Activities: EHF Inter School Competition - pilot project	Publications: "Handball-at-School" package
2005	
Activities: 2005 EHF Workshop "Summer Camps "Working Group "Handball at School" 2nd Working Group "Handball at School"	Publications: EHF Summer Camp Philosophy" Folder
2006	
Activities: 2006 EHF Conference "Handball at School"	Publications: 2006 EHF Conference "Handball at School" – Documentation (CD-ROM)

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Mini-handball

1994	2004
Activities: European Day of Mini-handball	Publications: Mini-handball brochure How to organise a festival - folder How to play with the ball – folder Mini-handball – VHS video

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Basic Handball

1997	2004
Publications: Steps to Handball Basic Handball – Theory & Practical Exercises	Publications: Basic Handball – VHS video
2006	
Publications: “Shoot-Out” Folder	

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“Handball in the future - really for all?”

New target groups:

- Wheelchair Handball
- Others

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“Handball in the future should have more faces”

New handball products:

Beach handball, a successful example



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Best practice: “Beach Handball”

It fits in the lifestyle of modern young people:

- Excitement,
- Performance,
- Expression,
- Exertion and recreation



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Beach Handball offers:

- Attractive matches
- Spectacular goals
- Fair play
- Events with sport and dance
- Sun, sea, beach
- Nice girls and boys



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“Playing Beach Handball” the best promotion for handball:

- Children understand rapidly
- Parents watch with pleasure
 - Teachers teach it easily
 - Referees really participate
- Coaches scout players with excellent skills and improving tactical insight

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“Beach Handball”

**Bridge to the future,
Empowerment of players,**

Inspiration of innovation in handball



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Let's give shape to a new handball future:

We are looking for:

- Innovations in Handball at school
- New ideas for Mini-handball
- Interesting adaptations of basic handball
- An even more spectacular Beach Handball



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Empowered young people:

- Understand responsibility, are able and willing to act and accept the consequences of these actions.
- Understand that the power comes from within
- Understand that a convention between people is based on mutual trust.
- Are highly committed to achieving excellent results.
- Are highly interested in creating new motivating ideas.
- Are willing to engage in what they believe.
- Are always ready to contribute.

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**“How we will attract your children?”
Innovations in animation and promotion of handball
in the future.**

Important items:

- Mini-handball
- Festivals
- Beach Handball
- Computer games
- Handball for All
- Handball at school
- Sport fair/fun park activities
- Handball for all
- Other new indoor ideas
- Other new outdoor ideas

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“We enter your children’s world with the innovation carrousel”

- Our carrousel consists of a circle of 10 tables
- Every table has a title and is occupied by an “innovation manager”
- The other people work in groups of 1-2 members
- First present yourself to your team mate
- Every stage of the carrousel takes 4 minutes of creativity
- During these 4 minutes:
- First you present yourself to the manager
- Second, search, together with the manager eventual creative ideas concerning the item concerned
- The manager writes down the ideas in keywords on the sheet
- After 4 minutes, we change tables
- The outer group work in a clockwise direction
- The inner group (managers) work in a counter-clockwise direction
- When the carrousel is complete, the managers fix the sheets on the wall

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“The market”

- You will receive 3 stickers
- You walk around the market place and observe the innovative ideas
- You have 3 opportunities to appreciate and reward the best ideas
- 5 minutes before the end, we return to the plenary

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**“On behalf of the Youth
Convention,
we thank you for the excellent
performance”**



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