

# 2006 EHF Youth Handball Convention

EHF YOUTH HANDBALL FORUM

## Introduction:

The EHF Youth Handball Forum convened to discuss Handball in the future.

Now follows a presentation of vision, goals and tools.

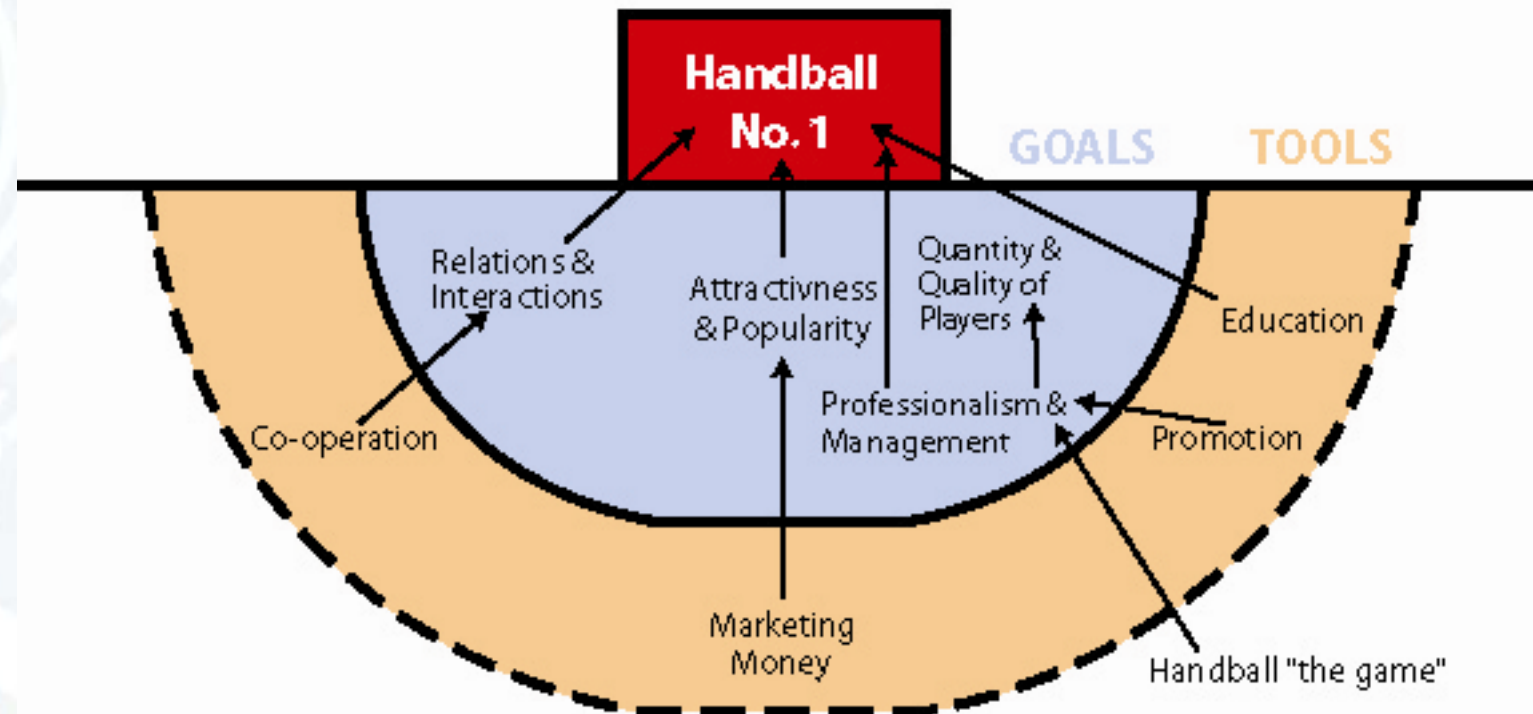


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# 2006 EHF Youth Handball Convention

## VISION



**2006 EHF  
Youth Handball  
Convention**

**VISION**

Handball -  
the number one sport in the world!!!



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# 2006 EHF Youth Handball Convention

## GOALS

- Relations and Interactions
- Attractiveness and Popularity
- Quantity and Quality of Players
- Professionalism and Management

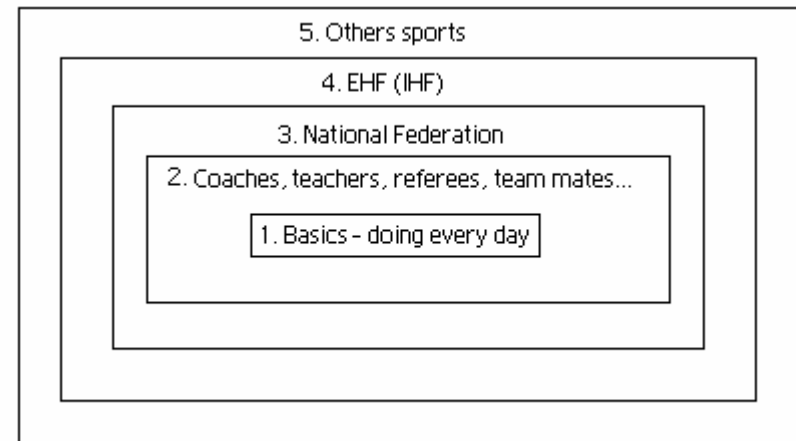


# 2006 EHF Youth Handball Convention

## GOALS

# Relations & Interactions

- Sports
  - IHF
  - EHF
- Nat. Feds /Scientific Sport
  - Clubs
  - Coaches
  - Refs



# 2006 EHF Youth Handball Convention

## GOALS

# Attractiveness & Popularity

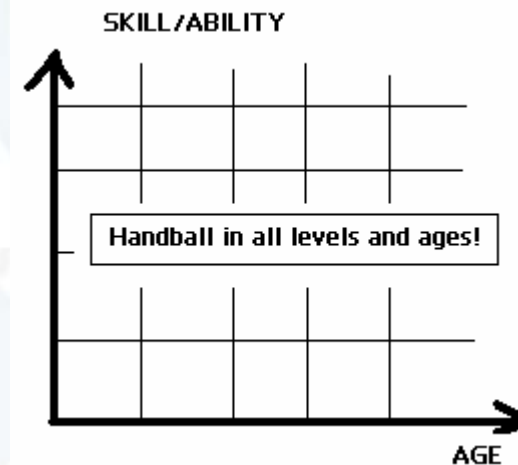
- Rule
- Rule changes
- Handball in different forms
- Fun and Emotion
- Media

# 2006 EHF Youth Handball Convention

## GOALS

### Quantity and Quality of Players

- Handball at all levels
- Excellence and equality
- Spirit in the Handball Family



# 2006 EHF Youth Handball Convention

## GOALS

### Professionalism and Management

- Improvement of the Organisations
- Improvement of image and attitude
- Being a positive idol (correct behaviour)
- To be “professional” in all ages and professions



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# 2006 EHF Youth Handball Convention

## Tools

- Cooperation
- Money and Marketing
- Development of Handball
- Promotion
- Education



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# 2006 EHF Youth Handball Convention

Tools

## Cooperation

5. Others sports

4. EHF (IHF)

3. National Federation

2. Coaches, teachers, referees, team mates...

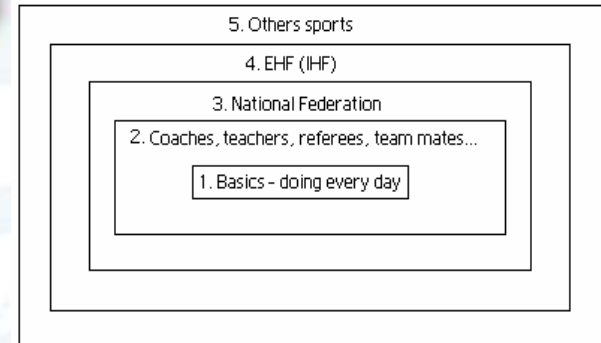
1. Basics - doing every day

# 2006 EHF Youth Handball Convention

## Cooperation...

1. Talking, Motivation, Feedback, Helping,...
2. Share information, work towards common goals
3. Develop the best framework, listen to all parties (point 2)
4. All countries are to participate in discussion and development processes
5. Exchange of knowledge

Example: A child plays handball on Monday and hockey on Tuesday,...



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## Tools

# Money and Marketing

Finding and Distribution:

- Marketing (TV, Radio, Tournaments, Schools...)
- Sponsors (private, public)
- Clubs (Players, Coaches, Managers, Doctors,...)
- Institutions (Governments, Federations,..)



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## Tools

## Development of Handball

- Make the sport easier for everybody
- Make it understandable
- Mixed tournaments (boys, girls, ages,..)
- Handball in one direction
- Forms of Handball (Hall, Beach, Street,...)
- Handball as Healthcare (Good physical condition, etc)



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## Tools

### Promotion

- Activities:
  - Matches (formers stars, idols, adults mixing with children)
  - Campus weekend with handball and fun activities
  - “Handball Bus” (A tour bus travelling countrywide, providing a spontaneous introduction to handball)
- Computer/Technology:
  - Computer games
  - Using the Internet (sharing information, marketing,...)
- Friendship, Nations, Clubs (International exchanges to learn from each other)



# 2006 EHF Youth Handball Convention

## Tools

## Education

### BETTER EDUCATION – BIGGER CHANCES!

#### WHO:

Coaches, Players, Referees, Officials, Spectators, Media,....

#### WHAT:

Handball specialist knowledge, Psychology, Training methods, Didactic,...

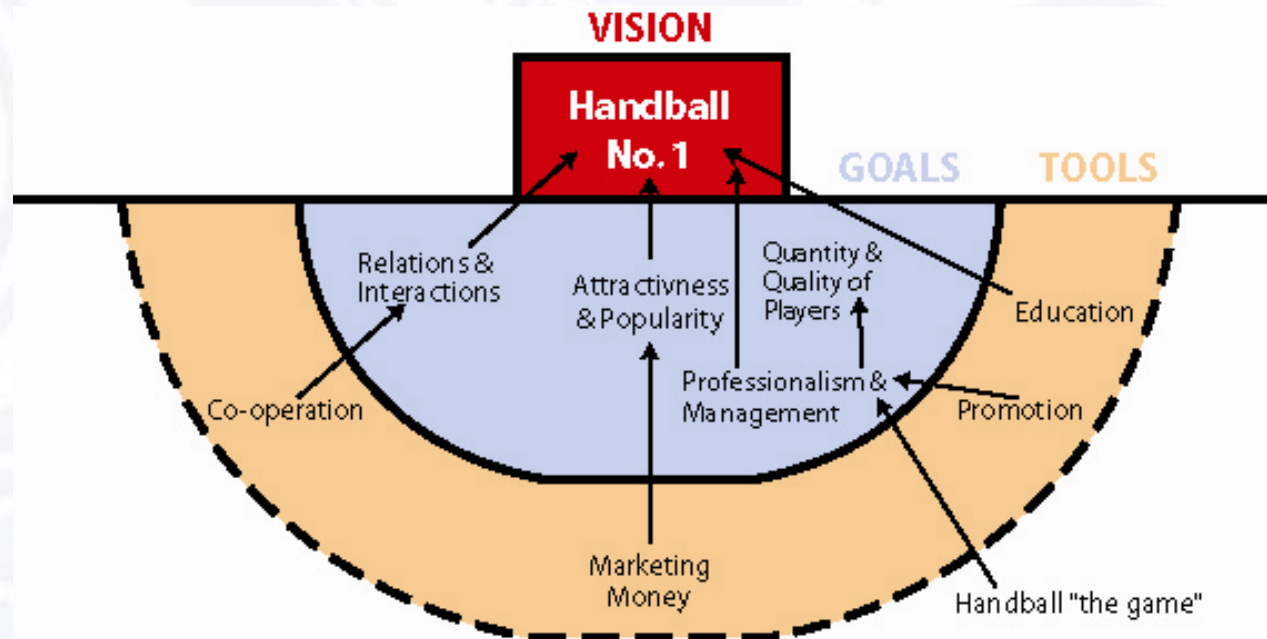
#### HOW:

Conventions, Seminars, Workshops,....



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## Conclusion...