
Project name: Promotion of mini-handball in the city of Šabac
Mini-Handball League for Elementary Schools (children aged 7-10)

Duration: 23 February 2019 - 18 May 2019

Organizer: Handball Club RK "Metaloplastika" Šabac, Serbia

Project Leader: Bojan Nikolajević



Handball Club
RK Metaloplastika



Handball
Association of
Serbia



City of Šabac



Republic
of Serbia

About Me

- Physical Education Teacher, B.A.
- Handball Coach, B.A.
- EHF Coaching Licence (RC Category 3)
- General Manager of Mačva Region, Handball Association of Serbia
- General Secretary of RK Metaloplastika





Best-Practice example for promoting handball in our city

for children aged 7 to 10 in cooperation with the elementary schools in Šabac

NUMBERS & FACTS

Population:	~60.000
Elementary schools:	8
Teachers:	~128
Total Pupils (1 st -4 th grade)	~3200
Total boys (1 st -4 th grade)	~1800



THE IDEA

Mini-Handball League for Elementary Schools

Promotion of the mini handball through series of tournaments within each elementary school and the final tournament in order to activate as many male pupils as possible

\\ The kids have possibility to make themselves familiar with handball at an early age

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OBJECTIVES

- to reach more than 1500 boys and 120 teachers and get them closer to the game of handball
- to attract more kids to train handball and discover potential talents
- include teachers in the organization of the promotion and preparation of children for matches as much as possible.
- Including parents and the family of the pupils in the promotion as audience at the matches

ACTIONS

- arrangements with the schools and teachers regarding the organization of the matches
- “Train the trainer” – one hour short introduction of handball game to all teachers as our “multipliers”
- defining the simplified rules, since most of the children are not trained in handball and league propositions
- Preparing the advertising material – every participant got a branded t-shirt of the tournament

\\ We established large pool of young players in order to support our talent development programme

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PROJECT ORGANISATION

- The league was organised from February till April 2019 in the schools with the indoor sport hall and from April till May 2019 in those without.
- First matches on a school level – league principle
- The teachers were responsible for engaging all boys into the play.
- The best team from every age represent their school at the final tournament
- Final tournament with 32 teams from 8 schools



The first matches through which children got to know the game of handball through play. We used simplified rules (e.g. movement without guiding the ball) in order not to affect children's natural talents and personality necessary for handball (combativeness, wish to win, competitive spirit)

\\ Socialisation: we offered the weekends for rehearsals and introducing children to the rules of the game

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PHASES AND THEIR VALUES

I First matches

Getting together / Having fun / Activation

II Preparations for final tournament

Learn more about handball game and rules

III Final Tournament

Team spirit / Fair play / Respect / Recognition



The idea is that children do not see the league only through competition but come here with a great desire to have a fun and socialise, and not be forced by their parents or teachers. Moreover simplified play rules affect their motivation to learn handball in a positive way.

\\ Unwritten values such as integrity, solidarity, tolerance and care have been transferred through all phases



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PROJECT SCOPE

4 Months

~1800
Participants

~3000
Audience

PROJECT DELIVERABLES

from ~**350** identified potential talents
50% was already training some other sport

~**200** came to our trial training
and from them **110** train until today!



As we get again and again new interested kids since then, the impact of this project on awareness and popularisation of handball is even bigger.

\\ After this successful project we are looking forward to organise the next one after the pandemic



THANK YOU



**EUROPEAN HANDBALL
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