

WELCOME

TO THE 9TH EDITION (DIGITAL EVENT) OF THE **EHF CLUB/FEDERATION MANAGER SEMINAR (2021)**

"LEARNING FROM OTHERS — BEST PRACTICE"

**Helmut Höritsch, Senior Director EHF Competence Academy & Network /
Business Group Sport & Game Services at the EHF Headquarters in Vienna/AUT**

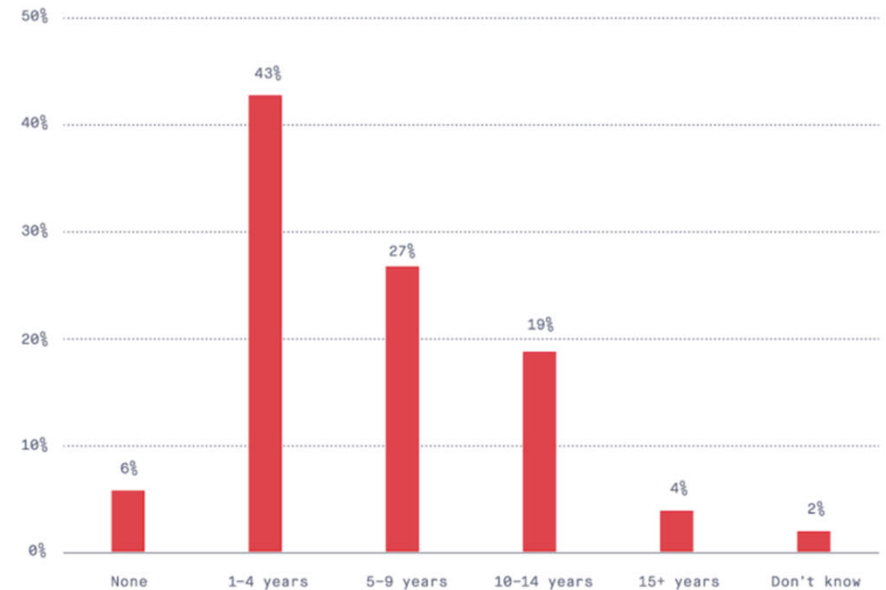
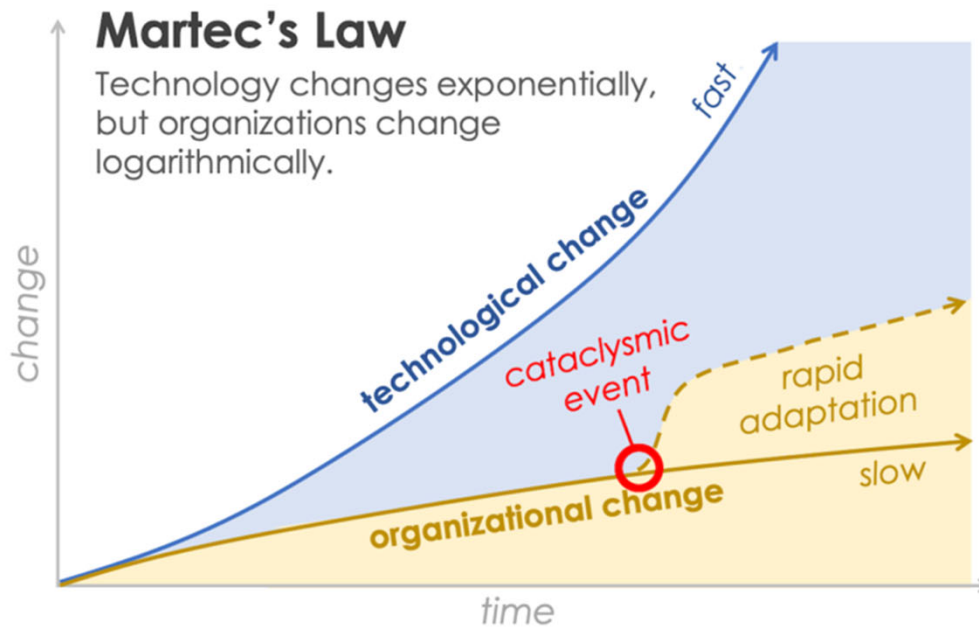


13 March 2020

Covid-19 Lockdown

Companies say COVID-19 has accelerated their digital communication strategy by 6 years

About how many years has COVID-19 accelerated the schedule for your digital communications strategy?



Base: 2,569 Companies / *Midpoint average of 2,528 companies / Don't know' removed



EU SPORT FORUM

08-09 JUNE 2021

VIRTUAL FROM BRUSSELS

Towards a healthier, resilient &
sustainable European sport

#EUSPORTFORUM

Digital Event - 2021 Edition



TUESDAY, 8 June: 'A resilient and sustainable sport across Europe'

9:00 - 9:15 **WELCOMING PARTICIPANTS AND LAUNCH OF EU SPORT FORUM 2021**

by **Floor van Houdt**, Head of the Sport Unit - European Commission

9:15 - 10:00 **Opening speech by Mariya Gabriel**, Commissioner for Innovation, Research, Culture, Education and Youth

Speech by Thomas Bach, President of the International Olympic Committee - IOC

Tiago Brandão Rodrigues, Portuguese Minister of Education

Tomasz Frankowski, MEP and Co-Chair of the EP Sport Group

EHF

**COMPETENCE
ACADEMY &
NETWORK**

The holistic European Sport Model in a post-pandemic world

Despite enduring and facing social, financial, economic and political consequences of the pandemic that sometimes go far beyond physical, mental and social health/well-being we shall stay united as a community/a movement with the vision that sport can be an important „glue“ towards a **New World and an Inclusive Society** by committing to the **Values** of

- Innovation and resilience
- physical activity and healthy lifestyle
- mobilizing volunteers
- inclusion
- autonomy
- sustainability (climate or environmentally friendly events)
- solidarity“

**BIG CHANCE FOR HANDBALL (from Grassroots to Elite sport)–
CONNECTING EDUCATION WITH VALUES !!!**

2012 – 2019 Seminar Overview

1st edition 2012 „From Basics to Chances“

2nd edition 2013 „Spectator Sport Handball –Best Practice Models!“ (Blended learning programme/BL + EHF Club Manager Licence)

3rd edition 2014 „Media Management –Best Practice“ (BL + Licence)

4th edition 2015 „Digital Fan-Community and Marketing“ (BL + Licence)

5th edition 2016 „Current and future Club/Federation Marketing Strategies“(BL+ Licence)

6th edition 2017 „The Player in the Focus– Club Environment – Best Practice“(BL + Licence)

7th edition 2018 “The role of Players in Marketing – Club Environment – Best Practice”
(Blended learning programme/BL + EHF Club Manager Licence)

8th edition 2019 “Marketing – Fit for Future – Best practice”
(Blended learning programme/BL + EHF Club Manager Licence)

<https://activities.eurohandball.com/ehfcan/30973>

2013 – 2018 EHF Club Manager Licences - “Hall of Fame”

2019 Course

Chingiz Hasanzada	AZE
Cristian Lucian Stan	ROU
Salome Goshadze	GEO
Tamar Chogovadze	GEO
Alina Knyazeva	RUS
Davide Malfa	ITA
Anna Loerper	GER
Bastiaan Bunnik	NED
Frederik Sahlin	SWE
Bianca Bratosin	GER
Duygu Afacan	TUR
Cheldon De Siqueira	POR
Guntis Ciematnieks	LAT

Total 64 persons

2013 Course

Sandra Novak	CRO
Katalin Veszely	HUN
Jutta Ehrmann-Wolf	GER

2014 Course

Ioan Ciobanu	ROU
Dominik Stecher	AUT
Andreas Lassner	AUT
Joost Ooms	NED
Radu Miclaus	GBR
Lars Erichsen	GER
David van Dorpe	BEL
Judit Szemenyei	HUN
Gordana Naceva	MKD
Yérime Sylla	BEL
Denise Westhäusler	GER

2015 Course

Goran Cvijic	SLO
Ivan Sabovik	SVK
Lucian Ovidiu Micu	ROU
Jari Viita	FIN
Anja Freser	SLO
Tanja Medved	MKD
Sinisa Ostoic	CRO
Tomica Madjercic	CRO
Ana Mihajlovska	MKD
Igor Pozeg	CRO
Andrea Pordan	HUN

2016 Course

Hosameldinne Mohamed	ITA
Abdelaziz Abdelwahab	
Deniz Durmaz	TUR
Gabriela Manuela Tichelea	ROU
Aleksandre Kartoziya	GEO
Mariama Diaraye Diallo	ENG
Marko Savovski	MKD
Biljana Crvenkoska	MKD

2017 Course

Ljudmilla Bodnieva	RUS
Ljelena Rakonjac	SRB
Tommi Lindroos	FIN
Monika Listkiewicz	POL
Dan Dumitru	ROU
Lea Schmidt	GER
Nicolae Luca	ROU
Steluta Luca	ROU
Patrik Bengtsson	SWE

2018 Course

Lidjia Bojic-cacic	CRO
Marit Brox	NOR
Veronica Cuadrado	ESP

Mateja Kavcic	SLO
Benedek Madi	HUN
Alva Ribero	ESP
Nikoloz Svimonishvili	GEO
George Tautu	ROU
Veronika Tóth	HUN
Christina Varzaru	ROU

Total 51 persons

Certificate of Participation

The European Handball Federation certifies that

Your Name

participated in the
2021 EHF Club / Federation Management Seminar "Learning from others"
on 10/11 June 2021


Helmut Hörtsch
EHF CAN Coordinator

*Club / Federation
Management Diploma*

EHF CLUB / FEDERATION MANAGEMENT LICENCE

This is to certify that

Your Name

has fulfilled the criteria for the EHF Club / Federation Management Licence as of 2021.


Michael Wederer
EHF President


Helmut Hörtsch
EHF CAN Coordinator



Rezeption



Bühne



Sessions

Stage: all main presentations

Sessions: Q&A sessions; visible shortly prior start

In case of any question to the presenter, join the Q&A session, enable your video and microphone or use the chat function.

Das Event startet in 22 Stunden 32 Minuten

In der Zwischenzeit kannst du [dein Profil erstellen](#) oder [zur Event Vorschau](#).



2021 EHF Club/Federation Management Seminar

2021 EHF Club / Federation Management Seminar

📅 Juni 10, 8:40AM → Juni 11, 8:00PM (+02:00) [Add To Calendar](#)



Veranstaltet von
EHF - European Handball Federation

The European Handball Federation is the umbrella organisation for handball in Europe and has 50 member federations and two associated federations.



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Event

Chat Umfragen Teilnehmer Q&A

Chat: Raise your question either in the main chat or in the respective session.

If the typing field is not visible, please change your browser.

Schreib etwas ...

500

Chat

Good/Best Practice
What works well in your club/federation?



Thank you!
Enjoy!
Good luck!

